WAR OF THE ROSES

BASEBALL CARDS II

TV'S COACH

NEW KIDS ON THE BLOCK

# MAD

IND:

No. 296 July 1990

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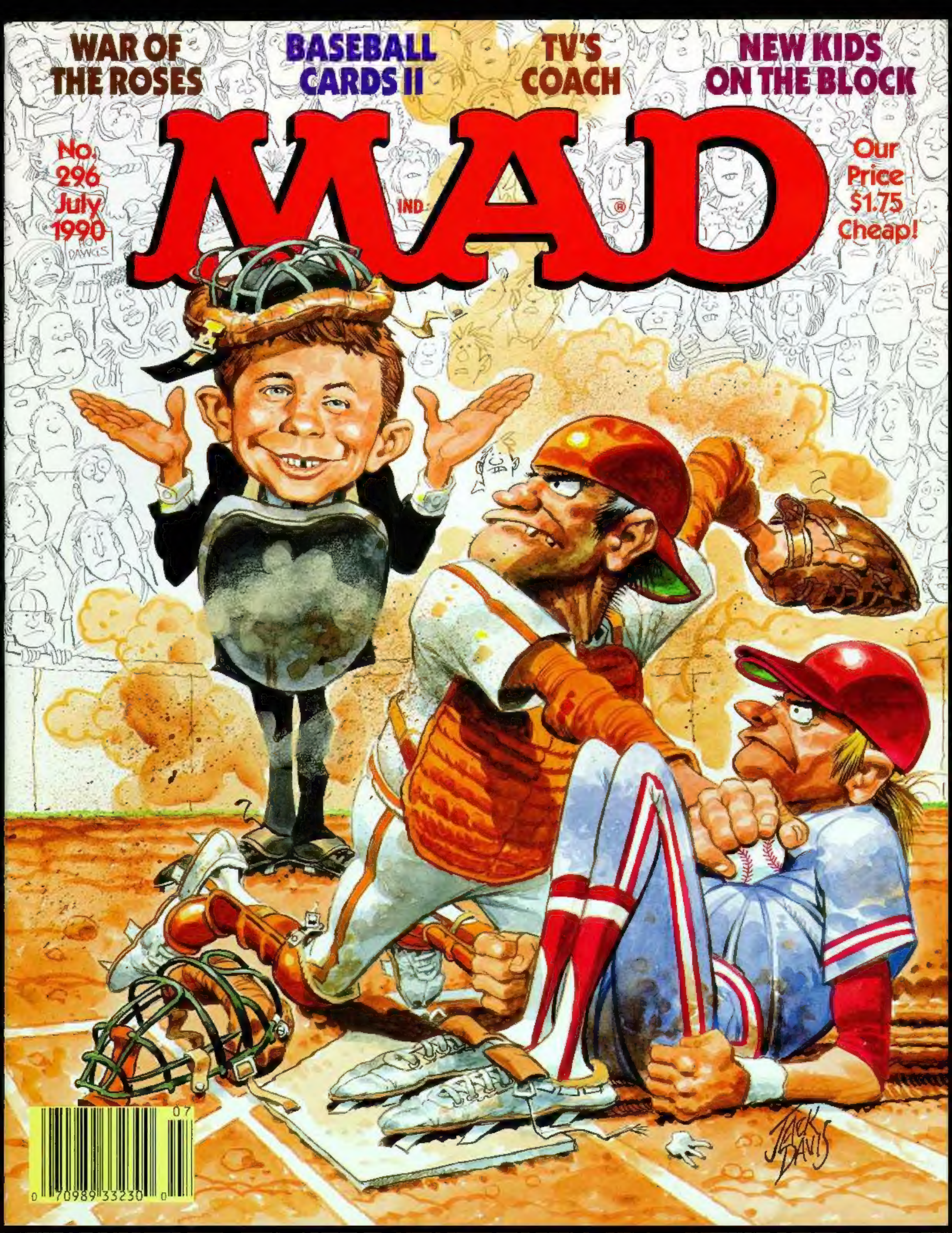


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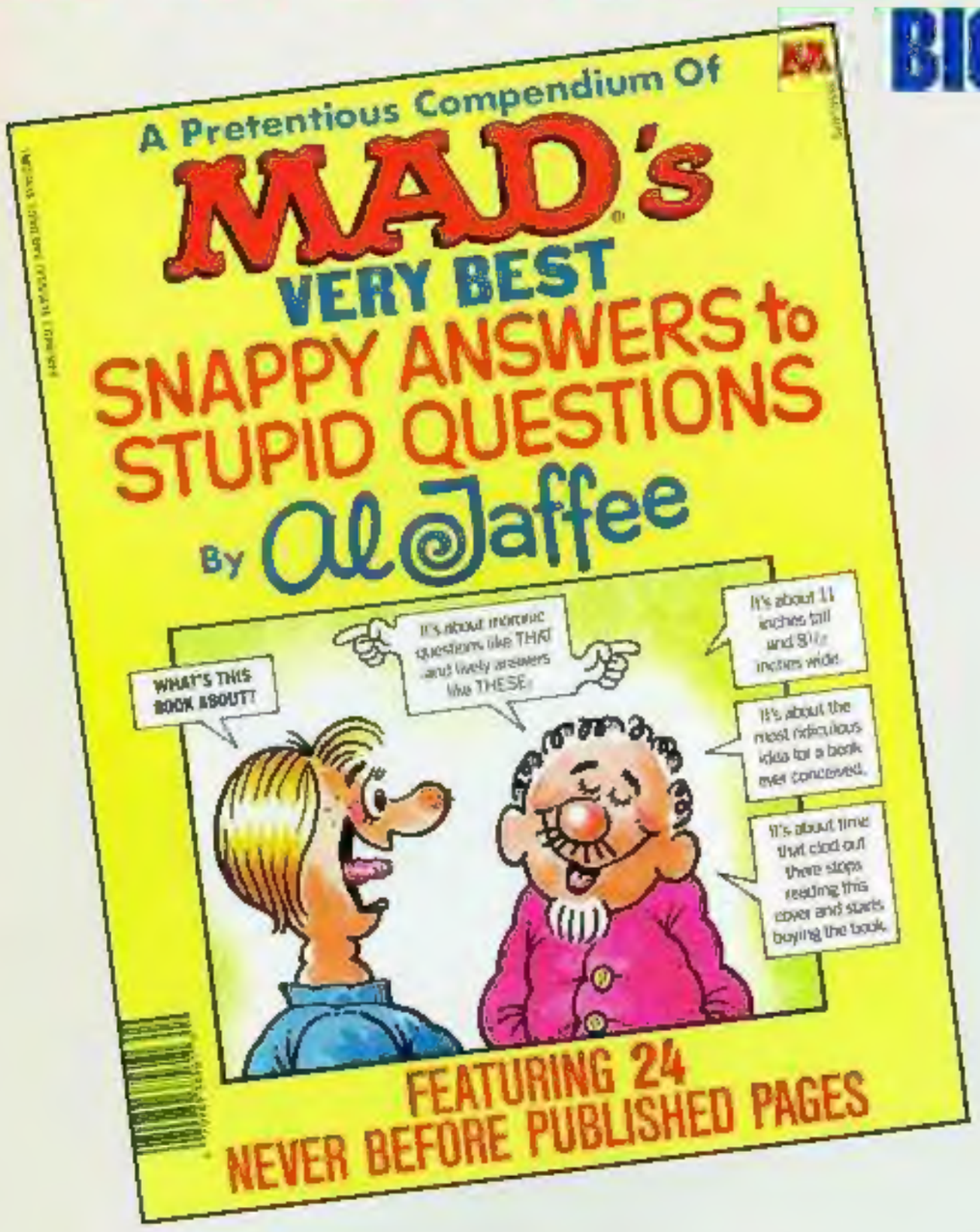
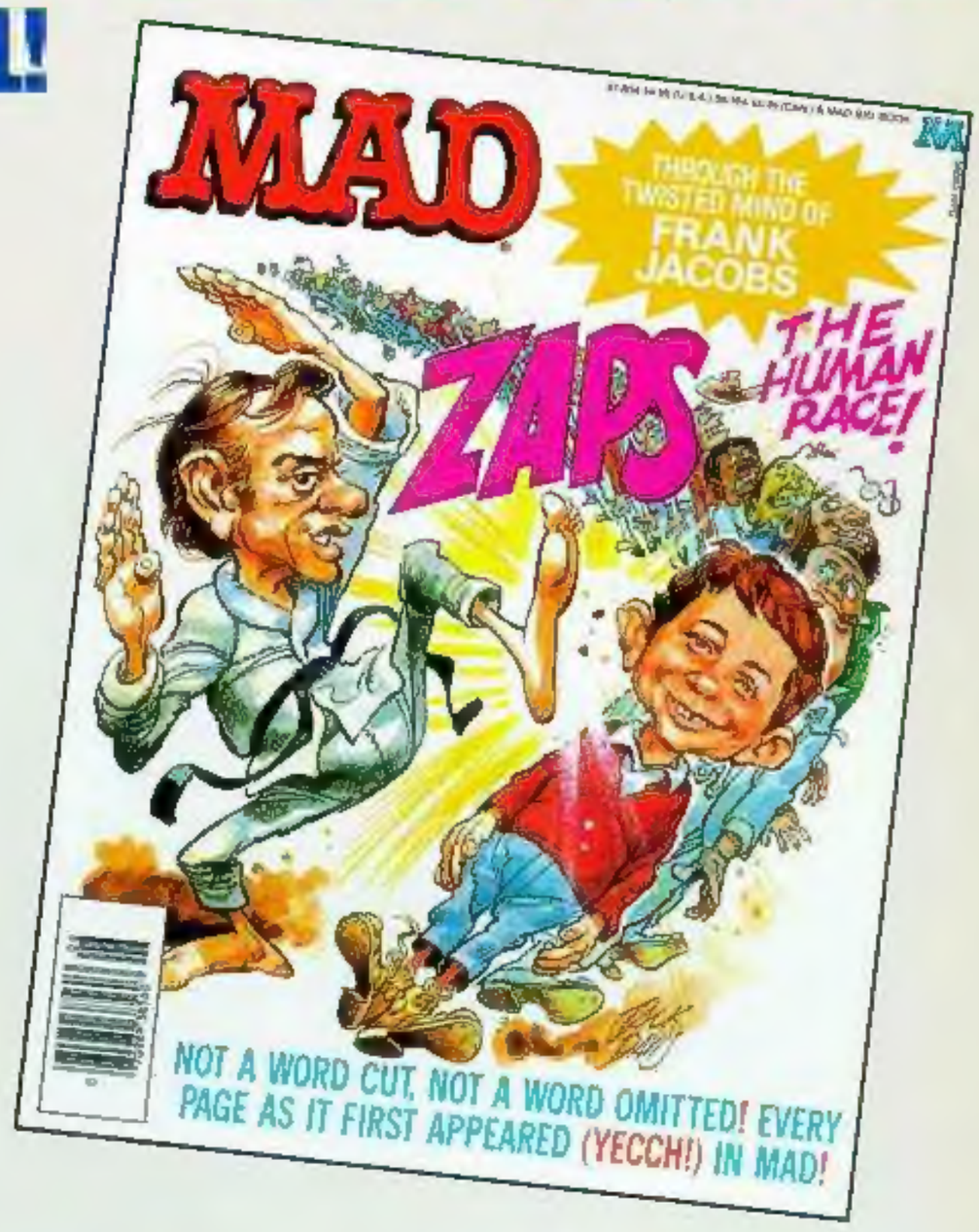

A Pretentious Compendium Of
MAD's
VERY BEST
SNAPPY ANSWERS to STUPID QUESTIONS
By Al Jaffee
WHAT'S THIS BOOK ABOUT?
It's about moronic questions like THIS! ...and lively answers like THESE!
It's about 11 inches tall and 8½ inches wide.
It's about the most ridiculous idea for a book ever conceived.
It's about time that clod out there stops reading this cover and starts buying the book.
FEATURING 24
NEVER BEFORE PUBLISHED PAGES


MAD
THROUGH THE TWISTED MIND OF FRANK JACOBS
ZAPS
THE HUMAN RACE!
NOT A WORD CUT, NOT A WORD OMITTED! EVERY PAGE AS IT FIRST APPEARED (YECCH!) IN MAD!

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NUMBER 296 JULY 1990

# MAD

*"A family vacation is when you go away with the people you need to get away from!"* —Alfred E. Neuman

**WILLIAM M. GAINES** *publisher*

**NICK MEGLIN, JOHN FICARRA** *editors*
**LEONARD BRENNER** *art director* **TOM NOZKOWSKI** *production*
**CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN** *associate editors*
**DICK DE BARTOLO** *creative consultant*
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**GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES** *subscriptions*
**CONTRIBUTING ARTISTS AND WRITERS** *the usual gang of idiots*

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FRONT COVER ARTIST: JACK DAVIS BACK COVER ARTIST: RICHARD WILLIAMS

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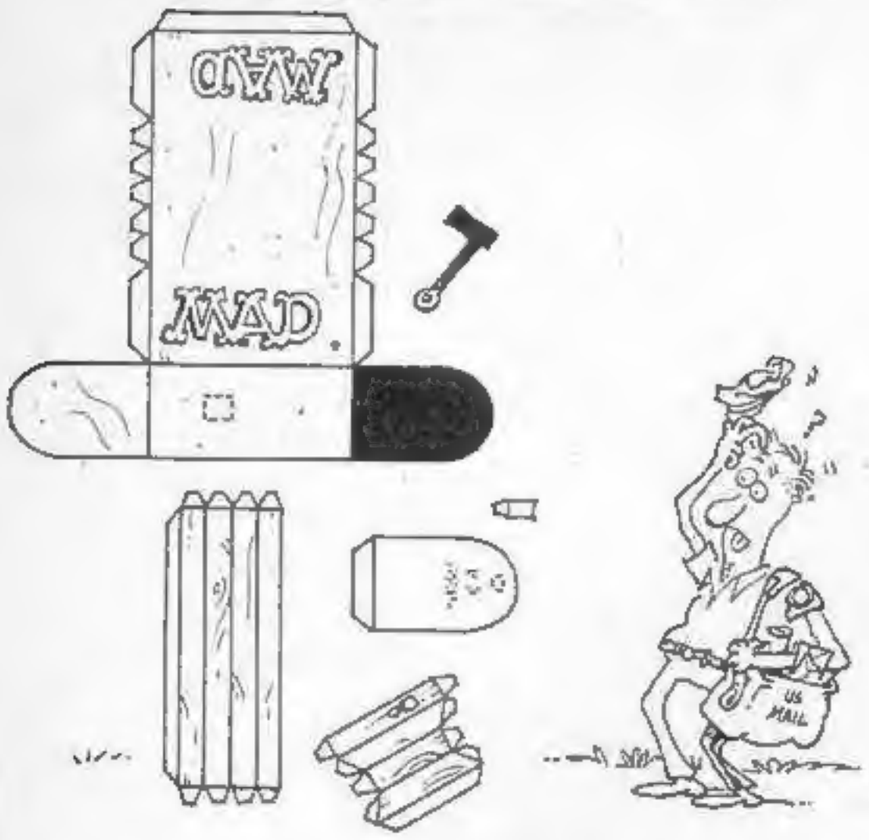



### "EMPTY MESS"

MAD has always been a part of my life. As a puppy, I was house trained on it. As an adult, I look forward to reliving my youth on the issue featuring your satire of my show "Empty Nest"!

Bear (Dreyfus the dog)
assisted by
David Leisure (Charley the neighbor)

**Actor David Leisure and canine Dreyfus enjoy "Empty Mess" in an as-yet unsoiled copy of MAD #294.**

At one point in your TV satire "Empty Mess" in MAD #294, Kristy McNichol's T-shirt says "These little darlings appear in Half Moon Junction." Wrong! The correct film title is "Two Moon Junction." You guys have short changed her by one and a half moons!

Val Balagot
Hercules, CA

**We feel like real boobs!—Ed.**

### SUPER SPECIAL COMMENTS

I bought the "MAD In Your Face" Super Special #71 and used the bonus "Dorky Door Hang-Up" that says "Have you kissed your doorknob today?" Well, thanks to you, my girlfriend is kissing my doorknob more times than she kisses me!

Bill Petot
Fisherville, KY

**Bill—It's a good thing you don't have revolving doors or you'd never see her! (Note: for an explanation of this gag, send $5.00 to Merkle Press, Box 12.)—Ed.**

### INSCRUTABLY MAD

**Hey! The brand new Chinese edition of MAD is now available to read-in or take-out at newsstands all over Hong Kong, Taiwan, Malaysia and Singapore! Above is their first cover, drawn by artist J.J.J., who will be at the San Diego Comic Convention in August! Fa!**

### NEW KIDS ON THE CHOPPING BLOCK

We are very disappointed by your failure to include New Kids On the Block on "The MAD Dart Board" in issue #293. This group is thoroughly hated by all of the guys in our junior high school (unless they're schmucks!) and we cringe at the thought of their eardrum-piercing high voices. If you would, please include N.K.O.T.B. in one of your upcoming issues. We are sure all of the guys at our school would buy an issue and maybe even a subscription if you made fun of New Kids on the Block!

Paul Lephart
Jason Przybylski
Neenah, WI

**Paul—"The MAD N.K.O.T.B. True-False Personality Quiz" is on page 24. The subscription form is inside the front cover. Looking forward to seeing you and all your buddies' checks clear!—Ed.**

### ONE CLAYMATION, UNDER GUARD...

We've been racking our brains trying to think of a way to say that while we dig MAD and love being mentioned in issue #293's "When Pressure Groups Really Take Over," your misuse of our registered trademark, Claymation®, is a cause of some concern. Perhaps the following ditty will help:

*Frank Perdue is a true ectomorph,*
*But he's clearly no "claymation dwarf."*
*Claymation®, you see,*
*Is a trademark that we*
*Have reserved (something da-da-da) wharf.*

The last line is a little rough, but "wharf" is the only other rhyme we could think of. Actually, "ectomorph" was no piece of cake, either. We'll keep working on it.

Will Vinton
Will Vinton Productions, Inc.
Portland, OR

**Claymation, shmaymation! Go ahead and sue us! We don't care! Our sparkplug attorney Jack Albert says we have nothing to worry about! He says you'll be like putty in his hands! Funny guy, Jack!—Ed.**

**Will Vinton and his Play-Doh-like friends scrutinize MAD for further mentions of Will's registered, exclusive clay animation process. What would Gumby say about this?**

### SEPARATED AT AFTERBIRTH?

This may sound weird, but is there some resemblance between Chic Glitz as shown in MAD and Blink Funlove, who hosts "You Want it, You Got it" on Nickelodeon's "Total Panic"?

Chris Woods
New Orleans, LA

**Good eye! Yes, they are related. They're brother and sister!—Ed.**

**Chic Glitz in MAD #294... Blink Funlove on Nickelodeon**

## MAD...IN YOUR PLATES!

**Steve Landis of Bellmore, NY, paid the Department of Motor Vehicles an extra $50.00 for his "WATMEWRY" license plates, figuring we'd print his photo on our letters page if he did. Wouldn't the money have been better spent on some dashboard air freshener, Steve??**

## FINAL JEOPARDY?

When I was informed of MAD's unauthorized use of the "Jeopardy" format, I was prepared to sue. When I read it, however, I laughed so hard I couldn't find my lawyer's telephone number!

Merv Griffin
Creator, "Jeopardy"
Los Angeles, CA

**Merv—Sue us if you want, but our sparkplug Attorney Jack Albert reminds you: all of your subpoenas MUST be in the form of a question! —Ed.**

## "GET A LIFE"

In your article "Get A Life!" (MAD #294), you forgot one: "If you won't let your friends fold the MAD fold-in because you think that it will be a collector's item some day...GET A LIFE!!!"

Cadet Matt O'Neal
The Citadel
Charleston, SC

**Here's another one we forgot: If you're a cadet at some winky-dink armed services academy with dreams of becoming a big military hero, but then peace breaks out followed by a huge Defense Dept. budget cut... GET A LIFE!!!—Ed.**

# AN IMPORTANT CONSUMER MESSAGE FROM THE PUBLISHER OF MAD MAGAZINE

Recently, there have been a number of TV ads that ask for your opinion on current issues. They claim that your opinion will be sent to the President or to someone else important.

What most consumers are unaware of is the fact that these calls cost the caller anywhere from $2 to $10 each! These outrageous charges are buried at the bottom of the screen in tiny type.

I think that Congress should outlaw these "scam" telephone "opinion polls"! What do you think?

If you *agree* with me call 1-900-YES
If you *disagree* with me call 1-900-NO
All votes will be counted!

Yours for a scam-free America,

William Mildred Farnsworth Higgenbottom Gaines IX

Each call costs $25.00 each plus a 20% gratuity. If you're not sure how you feel, call each number once to vote both "yes" *and* "no". A portion of this money will be used to run this message in other magazines to make even more money to run this message in even more magazines.


## MAD MINUTE UPDATE

After five years on the air, "The MAD Minute" is still going strong! MAD minutes are your favorite bits from MAD as well as original radio lunacy, performed by our own Dick DeBartolo, Sara Fowler and other assorted wackos! Here's a list of radio stations currently playing the Minute. If yours isn't on the list, tell them to send a request on radio station letterhead to: The MAD Minute, c/o MAD Magazine, 485 MADison Ave., New York, NY 10022.

**ALABAMA**
WTXI, Anniston
WTSK, Florence

**COLORADO**
KIGX, Durango

**FLORIDA**
WIPC, Lake Wales
WONN, Lakeland
WMAD, Tampa

**GEORGIA**
WSIZ, Ocilla

**MAINE**
WDJS, Bangor

**MASSACHUSETTS**
WCHM, Fitchburg
WBKN, Brookhaven

**NEBRASKA**
KELN, North Platte

**NEW YORK**
WSIA, Staten Island
WRNP, New Paltz
WFLY, Albany

**NORTH CAROLINA**
WKNC, Raleigh

**OHIO**
WTTF, Tiffin

**PENNSYLVANIA**
WKVU, Villanova
WSGB, Kennedystown

**TENNESSEE**
WCBT, Winchester

**VIRGINIA**
WINQ, Great Falls
WAMB, Abingdon

**WASHINGTON**
KLYK, Longview

**WISCONSIN**
KUWS, Superior
WOWN, Tigerton
WBSB, Burlington

**CANADA**
CKTS, Quebec

**ISRAEL**
YIRS

**SWEDEN**
TABY

**CALIFORNIA**
KIOI, Lakeport
KWTR, Lakeport
KNBR, San Francisco
KXO, El Centro

## VIOLENT REACTION

There was an interesting juxtaposition of articles in your March, 1990 issue (#293). In "Spy Vs. Spy" on page 14, the hilarious punchline shows the Black Spy getting incinerated by a blow-dryer that had been changed into a flame-thrower. On page 18, the punchline of Duck Edwing's "Tales from the Duck Side" shows the pilot of a helicopter being ejected straight up into the rotor and cut into slices like a hard-boiled egg. Then, on page 22, in "A MAD Peek Behind the Scenes on the Set of a Slasher Movie," you berate horror movies for being "senseless," having "unprovoked violence" and "just one gory murder after another without rhyme nor reason."

You probably just did that to see if anybody would notice. You guys would never be guilty of the same crass practices that you criticize in others, would you?

Bennett Arnstein
Los Angeles, CA

**You know, Ben-wa, it's guys like you that make us want to stop publishing MAD and go back to our first love—ballet!—Ed.**

## MORON MAIL

I've been reading MAD for three years and I've just noticed that you have the same guy on each cover. What's up?

Kendall Babl
Boulder, CO

**What's up, Bucko? Obviously not your test scores!—Ed.**


**Please Address All Correspondence To:**
**MAD, Dept. 296, 485 MADison Avenue**
**New York, New York 10022**
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped fluoroscope!

*I'm Grabin' DeMoola, attorney! Today I'm going to tell you about a bitter and ugly divorce! It involved devastating personal insult, extreme bodily harm and complete and total destruction of personal property. In other words, it was the most "fun" case I've ever handled! Yeah, a hundred years from now, students, lawyers and judges will still gather around and talk about the legendary divorce that became known as ...*

TO MY TWIN BROTHER, WITH LOVE— Arnold

$100,000.00

METER

TAXI

Their story began **17 years ago,** when they met at an **antiques auction** in New England ...

I bid **$250!**

You must **want** that Chinese figurine pretty badly to **outbid me!**

I **don't want** it at all! I just wanted to **prove** that I could **outbid you!**

Well I **didn't want** it either! I was only trying to **outbid you!**

Hooboy! **Nothing's** worse than **two** people playing **one-upsmanship!** Of course, it was lucky for me! I got **$250** for a **piece of junk** I paid **two bucks** for! God, I **love** the **antique biz!**

71

**I'm** very forward! **I** try to **kiss** a girl on the **first date!**

Is **that** all? I try to get a guy to go **all the way** on the first date!

Damn! **You topped me** again! I can't win!

That **schmuck** doesn't realize **he just won!**

NEW ANTIQUE AUCTION

Come back to **my** hotel room with me! It's very **quaint!**

No, **you** come back to **my** hotel room! It's **quainter** than **yours!**

I find **your** trying to outdo **me** at everything **a bit annoying!**

Really? I find **your** trying to outdo **me** at everything **a lot annoying!**

4

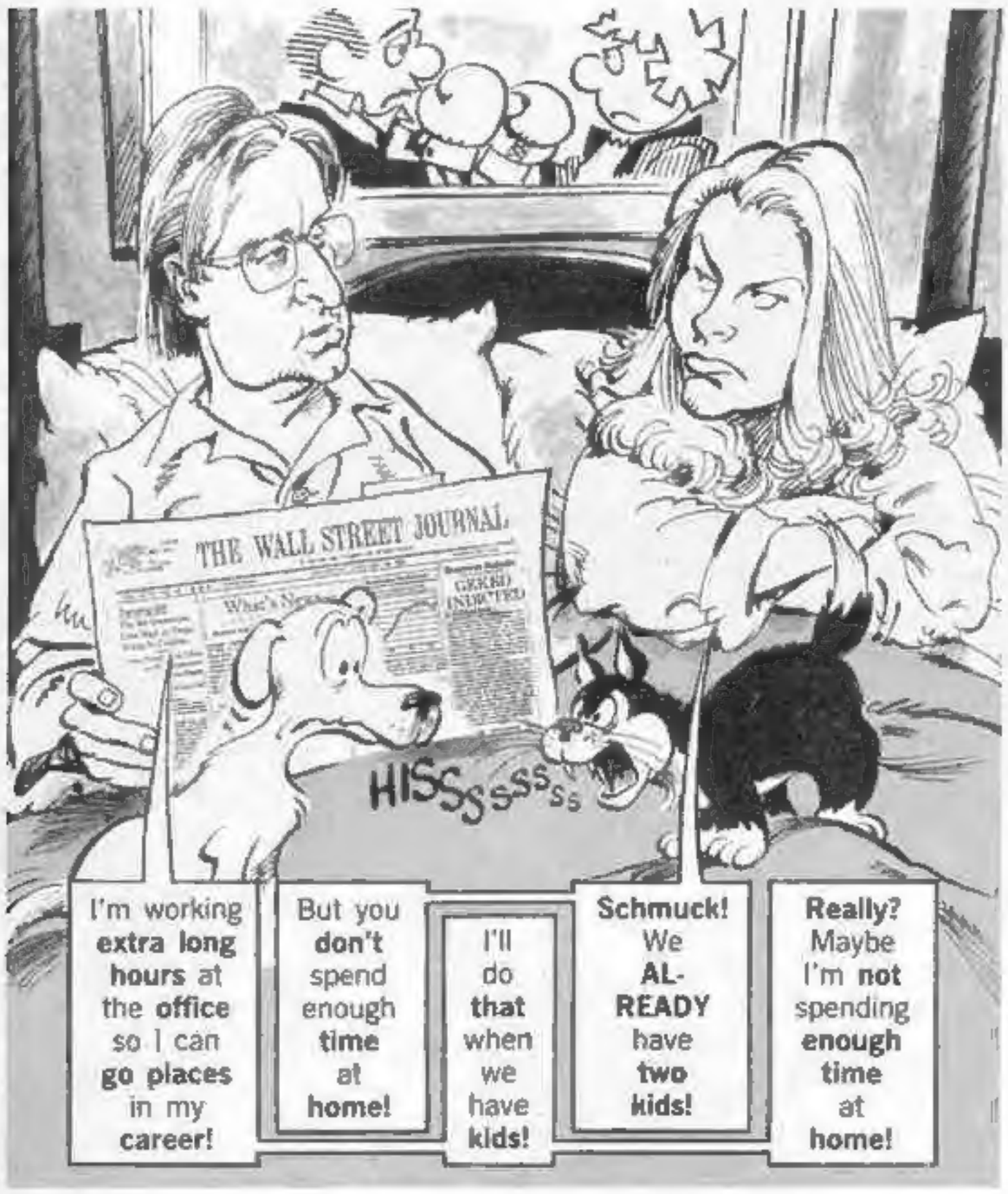
You say your **lovemaking** is so **exceptional** because you were a **gymnast** in high school? I guess all the **exercises** made you **limber!**

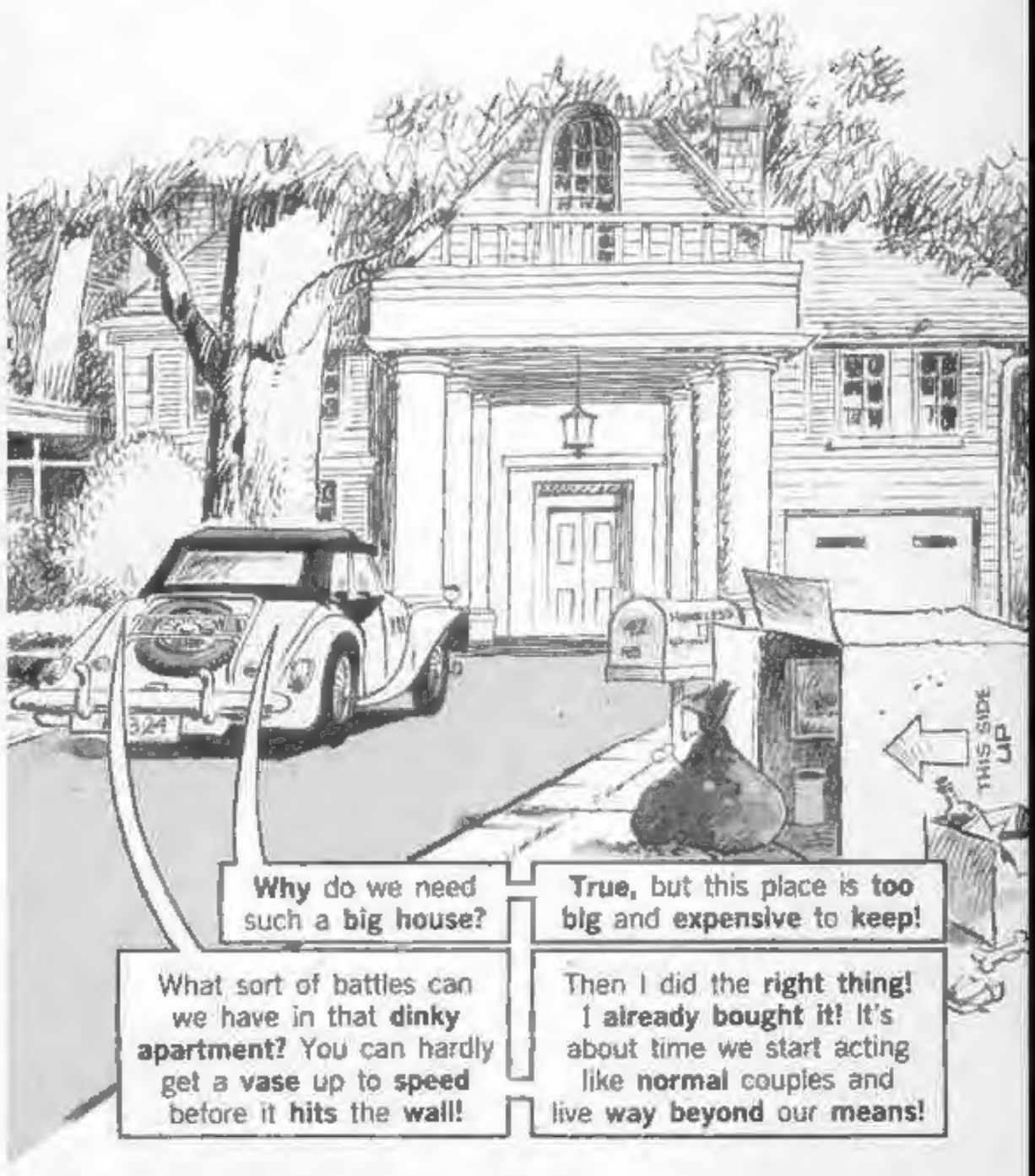
No, four years of **making out** with the entire **men's gym team** made me **limber!**

DRUCKER

MAY DIVORCE BE WITH YOU DEPT.

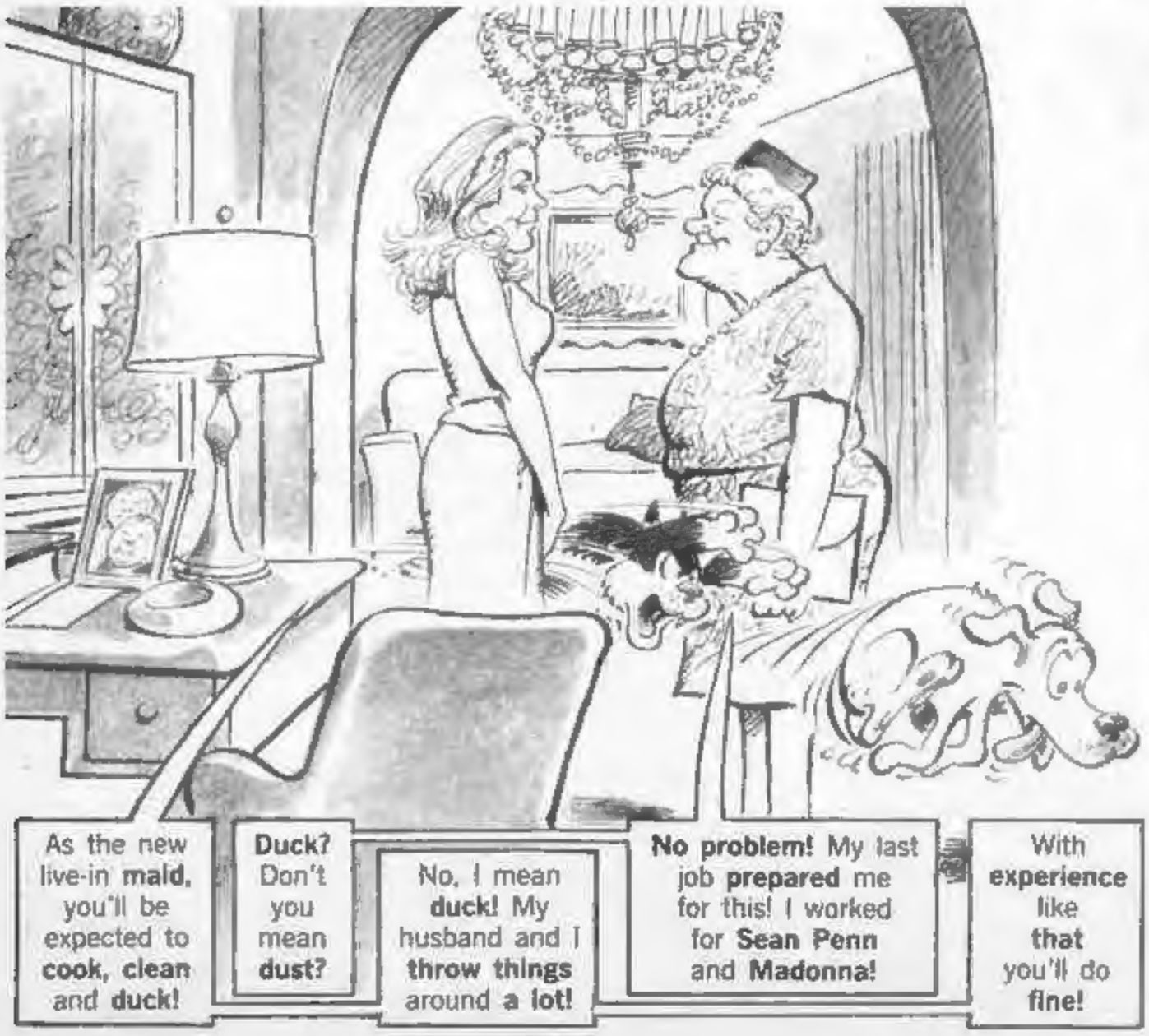
# THE GORE OF THE ROSES

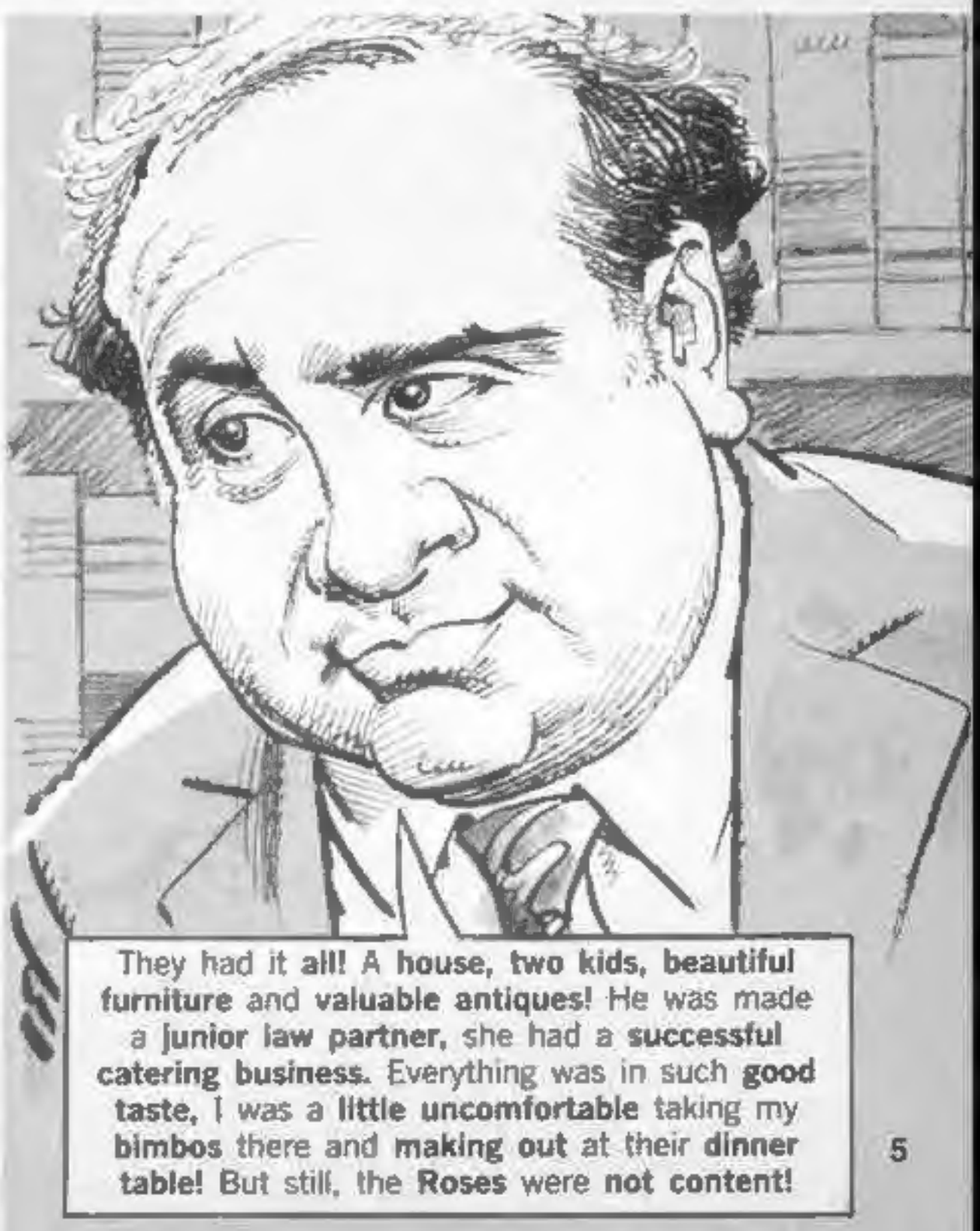

THE WALL STREET JOURNAL
HISSssssss
I'm working extra long hours at the office so I can go places in my career!
But you don't spend enough time at home!
I'll do that when we have kids!
Schmuck! We AL-READY have two kids!
Really? Maybe I'm not spending enough time at home!


THIS SIDE UP
Why do we need such a big house?
True, but this place is too big and expensive to keep!
What sort of battles can we have in that dinky apartment? You can hardly get a vase up to speed before it hits the wall!
Then I did the right thing! I already bought it! It's about time we start acting like normal couples and live way beyond our means!

ARTIST: MORT DRUCKER

WRITER: DICK DEBARTOLO


As the new live-in maid, you'll be expected to cook, clean and duck!
Duck? Don't you mean dust?
No, I mean duck! My husband and I throw things around a lot!
No problem! My last job prepared me for this! I worked for Sean Penn and Madonna!
With experience like that you'll do fine!


They had it all! A house, two kids, beautiful furniture and valuable antiques! He was made a junior law partner, she had a successful catering business. Everything was in such good taste, I was a little uncomfortable taking my bimbos there and making out at their dinner table! But still, the Roses were not content!

I **hate** the way you kept **correcting me** in front of **your friends!**

So you **smashed** a **$500 vase?** Well I'm **twice** as **mad** at you for getting mad at **me** so I'm **smashing** this **$1,000 Jewel of the Nile** I gave you!

**So?** The **Romance** went out of that **Stone** years ago! You know, this **destruction** really isn't doing **anybody any good!**

**Yeah?** Well, you're **wrong again!** The guys who **sold** us this **stuff** have made **enough money** to **retire!**

Barb, what's **wrong** with you? I was **rushed** into **intensive care** today and you didn't even **come** to the **hospital!**

What **help** would I be? **I'm not a doctor!**

You could have **showed** me you **cared!**

I sent you a **get well card!** Now why don't you **go back** to the **hospital** and **wait** for it to **arrive!**

I thought it was a **heart-attack,** but it **turned out** to be a **hemorrhoid!**

**How** could you **ever** get a **heart-attack** and a **hemorrhoid mixed-up?**

With the way we **feel** about **each other,** it's **understandable!**

Come on, **Barb,** let's **not fight!** Let's **try** to **make** a **go of it!**

**How?** I **hate** the **sight** of **you,** even when you're **just eating!**

We **already** have **separate bedrooms.** We'll get **separate dining rooms!**

The **terrible** way **mom** and **dad fight** is a **warning** to **never get married!**

**Married?** After watching **those two,** I'm **never** even going to **date!**

They started **fighting real bad** and then things took a **turn for the better!** Better for **me! Ollier** hired me to **represent him!** I **didn't suggest** a **divorce** right away because that would have been **stupid! I work** by the **hour! Ha!** But their **home** life was **not fun!**

You let your **cat out** of the **house!**

You know how **hard** it is to **keep** a **cat** in **one place!**

I **found a way** to **do it!**

**How?**

I **parked** the **car** on **top of it!**

Honey, there's **hope** for us yet! Even though I **ran over** your **cat,** you **still** cooked me **dinner!** Ummm, this **meatloaf** is **tasty! What's in it?**

I'll give you a **hint! I cooked** it on **both sides** by telling it to **roll over!**

This mansion must have **9 bedrooms, 3 garages, 4 dens** and **not one single bathroom!** I just just saw **Oilier relieving himself** on the **fish!**

No more **white wine** for **me!**

I've **got** to get this guy for my **tv show!** At **last! A new topic: "Husbands** Who Perform **Natural Bodily Functions** on Their Wife's **Cooking"!**

I may have let you **walk** all over me, but **driving** all over me is going **too far!**

And you **dare** to criticize **MY** driving! **Look** at **those two!** Take **that,** you **goofy thing!**

ZSA ZSA

Oilier, I've checked with my **law partners,** and two people **can** live **separate lives** under the **same roof!**

And you're **sure** it's **all legal?**

Of **course!** In fact, it's the way **most** married people **live!**

You **really** want to divide the house up like this? **She** has all the **rooms!**

Yeah, but **I've** got **ALL** the **closet space!** She'll go **nuts!**

**Great idea! Dropping** the **chandelier** on your **lover!** It's working for **me again** in a **hit Broadway show!**

As far as **I'm** concerned, this couple is **ideal!** When they're done wrecking **this old house,** I'll have a **full season** of **episodes** to **fix it up again!**

Oilier, the **chandelier's falling!** I'm going to **die!**

**You're** going to die?! What about **me?! I'm** in **worse physical shape** than **you! I'm** going to **die first!**

**Why** must you still try to **top** me?! I'm **letting go,** so **I'll die first!**

**Last tag! HA!**

**Boy,** talk about being **competitive** to the **very end!**

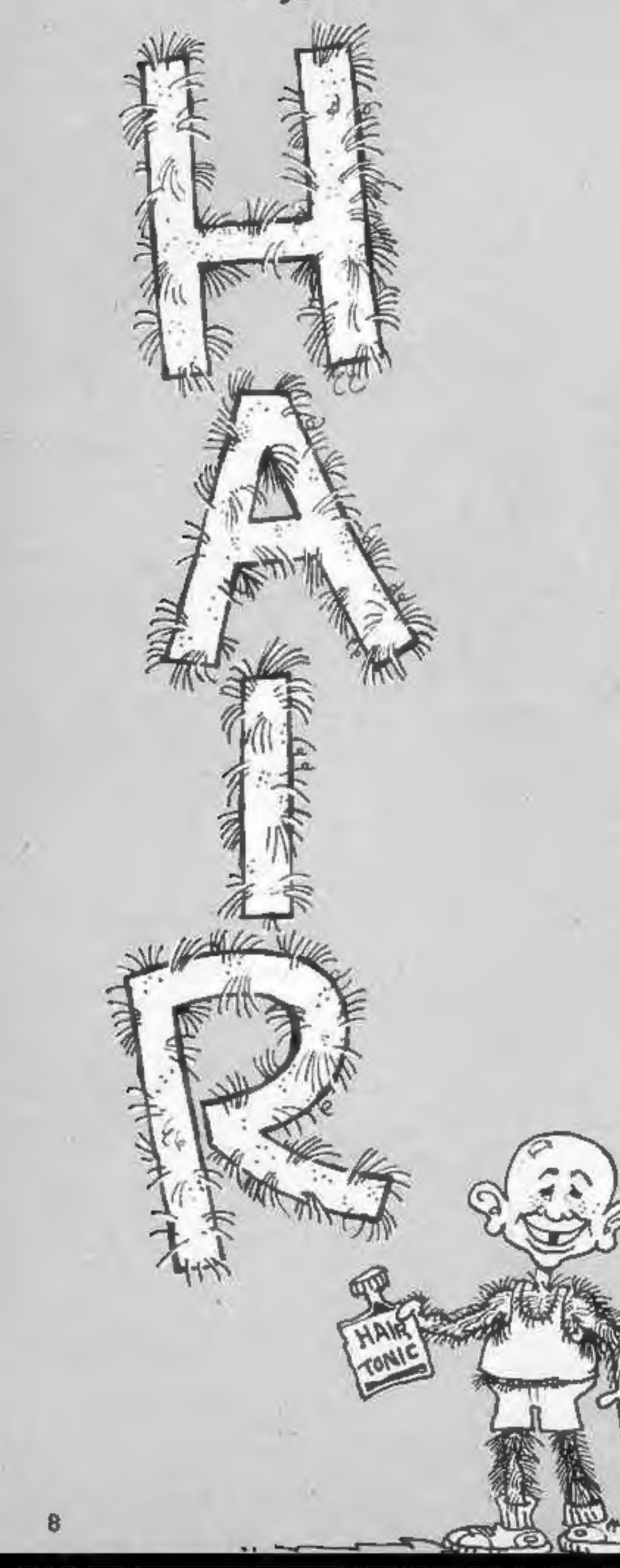
**So—** wasn't that **one incredible story!**

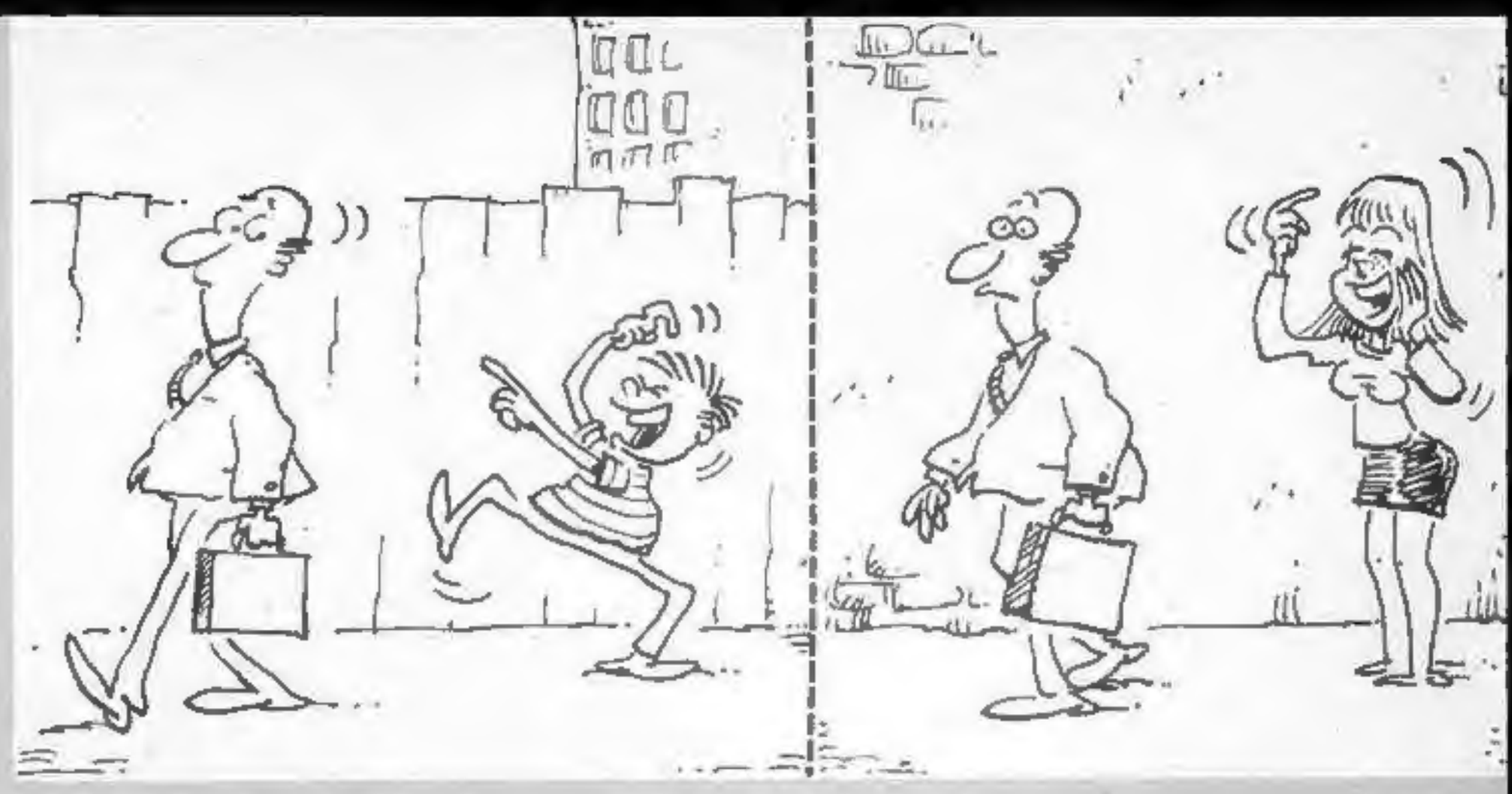
**Yeah,** but I thought you said it had **unusual aspects.** It sure seemed like a **typical marriage** to **me!**

MICHAEL DOUGLAS SI BUSTER DOUGLAS

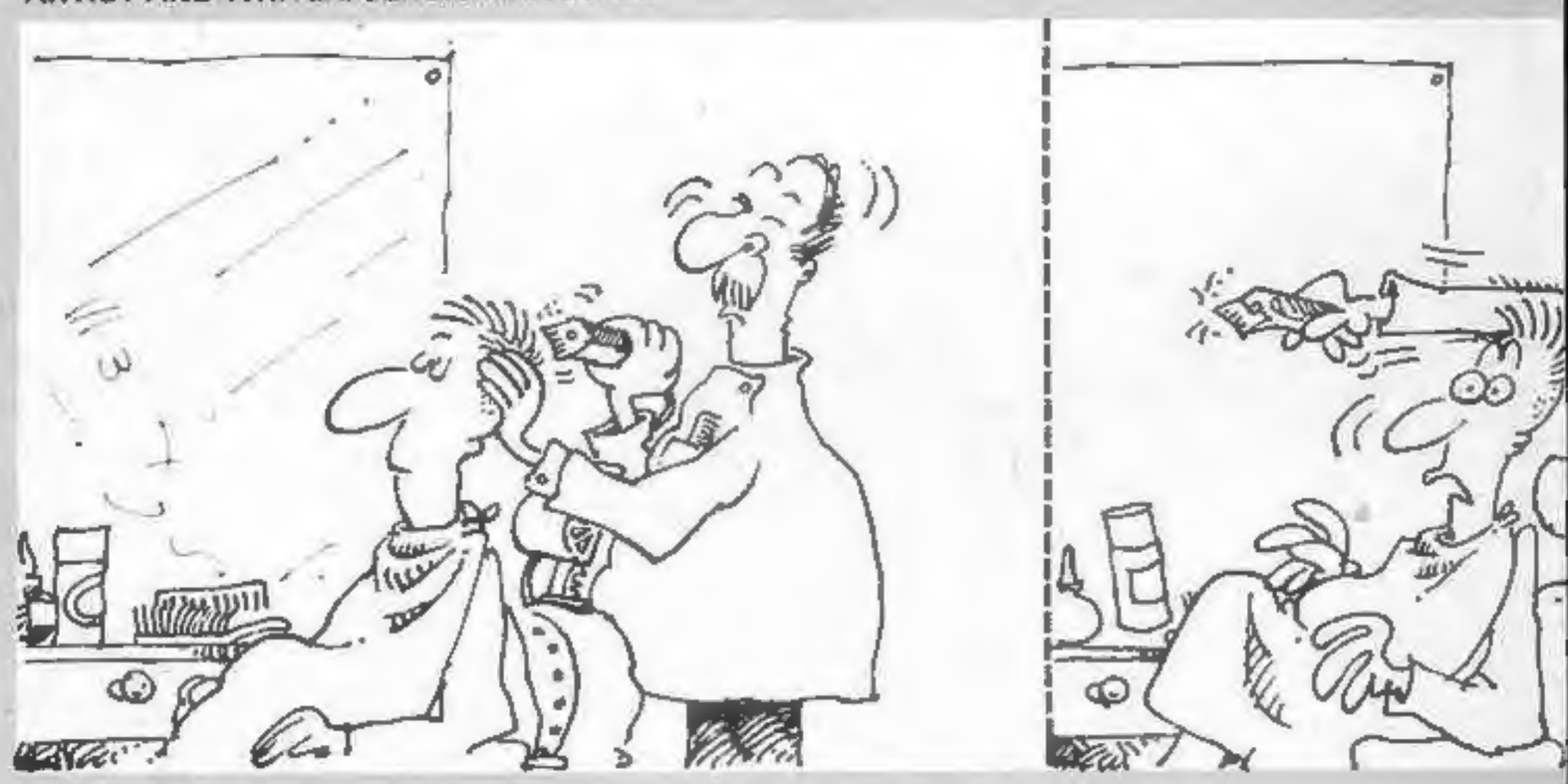
SERGE-IN GENERAL DEPT.

# A MAD LOOK AT





ARTIST AND WRITER: SERGIO ARAGONES



WIGS
CLOSED

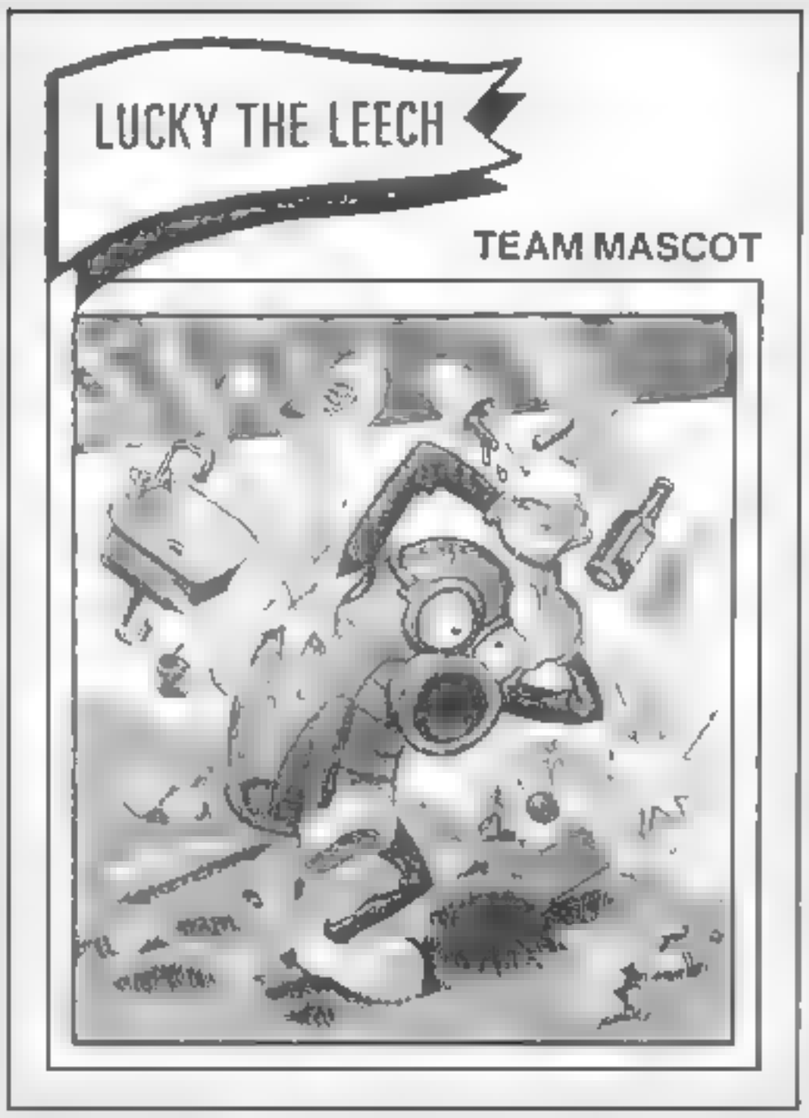
AT.CHOO!

HAIR TONIC

LAUNDRY

FROM TOPPS TO BOTTOM DEPT.

In major league baseball it doesn't matter how lousy a player you are—even the most anemic scrub is qualified to be immortalized in a baseball card, while some of the game's most integral characters will never know 3X5 cardboard fame! It's time this gross injustice was corrected by adopting MAD's suggestions for...



LUCKY THE LEECH
TEAM MASCOT
Fun Facts: The amount of garbage and junk food thrown at Lucky by the fans during a typical homestand would feed the Republic of Tunisia for one year.
Everyone who has ever donned the Lucky mascot suit has died of heat prostration within 36 hours of taking the job.
Quote: "Okay, fans! Give me a 'J'! Hey, c'mon, give me a 'J'! Let's go—owl Stop kicking me! Help!"

# MAKING BASEBALL CARD COLLECTIONS COMPLETE

## A Tribute To Our National Pastime's Unsung Heroes

ARTIST: JOHN POUND

WRITER DESMOND DEVLIN

PHIL RONZONI
TEAM ANNOUNCER
Fun Facts: Was behind the mike for a record 17 consecutive games without once announcing the score
His campy singing of "Take Me Out to the Ballgame" during the seventh inning stretch never fails to inspire any true fan to cast a teary eye toward the broadcast booth and say, "Now I know what death is like."
Quote: "Mmmm-mm, these crumb buns from Sal's bakery are great. I believe they've been heated up... Hey, what's that man doing on third? Did a run score? Bernie, what happened?"

KURT KOLLINS

PLAYER AGENT

## KURT "KOUGH IT UP" KOLLINS

PLAYER AGENT

**Fun Facts:** Had an incentive clause inserted in Dave Whiffle's contract which gave him an extra $200,000 for "coming to play."

When "Kough It Up" heard an announcer claim that his client, Wally Joyride, always gave 110%, he demanded a 10% hike in Joyride's salary (and in his commission)!

**Quote:** *"I deserve my money. I hammer out agreements, meet with owners, check the stock market and chase down sponsors. All my clients do is play baseball!"*

MARGO ADDLED

ROAD TRIP BIMBO

CHAUNCEY GALOOT

IDIOT FAN

## CHAUNCEY GALOOT

*IDIOT FAN*

**Fun Facts:** Painted a baseball onto his face which wouldn't come off for two months; the incident cost him his job as circuit court judge.

Shows his enthusiasm when home team scores a run by firing a small cannon filled with beer, sauerkraut and pizza crusts on unsuspecting fans sitting below.

**Quote:** *"No, I need something that says, 'class.' How about the Elephant Man rubber mask?"*

"SQUINTY" LONGSTREET

VINCE ALONZO

BOOKIE

## VINCE "SNAKE EYES" ALONZO

**Fun Facts:** Lost two million bucks to former manager Pete Moss; won back twice that much by laying 3-to-1 at his legal hearing.

Cleared a fortune at his local movie theater in 1988 by getting suckers to bet on the Black Sox in *Eight Men Out*.

**Quote:** *"My proudest contribution to baseball is inventing the Tommy Lasorda Body Wizard Over-Under Bet!"*

WALLY ALZHEIMER

USHER

## MARGO ADDLED

**[redacted]**

**Fun Facts:** As part of her 50–50 settlement, demanded that she be credited in the official league stat book with 108 of Suede Bugs' 216 hits in 1989.

Margo was "appalled" at the sensational media circus that publicized only the cheap, smutty aspects of her story, and said so in an interview in *Penthouse Magazine*, where she appeared naked

**Quote:** *"I'll be able to correct that hitch in your stroke as soon as we check the films."*

## RICHARD MILHOUS SPINEGRABBER

TEAM OWNER

## RICHARD MILHOUS SPINEGRABBER XIII

***TEAM OWNER, NEW YORK—NEW JERSEY—DENVER—PHOENIX—OKEEFENOKEE YANKOVICHS***

**Fun Facts:** Last September, he canceled Fan Appreciation Day, kept all the ticket money, and told the fans he really appreciated it.

He's moved his team so often that there are skidmarks on home plate; pioneered the first Port-A-Stadium.

**Quote:** *Complimented on his big fat money belt, he said, "But I'm not wearing any belt!"*

## "SQUINTY" LONGSTREET

***UMPIRE***

**Fun Facts:** The somewhat plump "Squinty" was able to assist the Pittsburgh field crew last season during a rain delay by covering the pitcher's mound with a pair of his shorts.

He got such a thrill from bumping manager Pete Moss during a heated argument that the two bought a bungalow when the season ended

**Quote:** *"Is it four strikes and three balls, or the other way around?"*

## ANDY ANABOLIC

TEAM DOCTOR

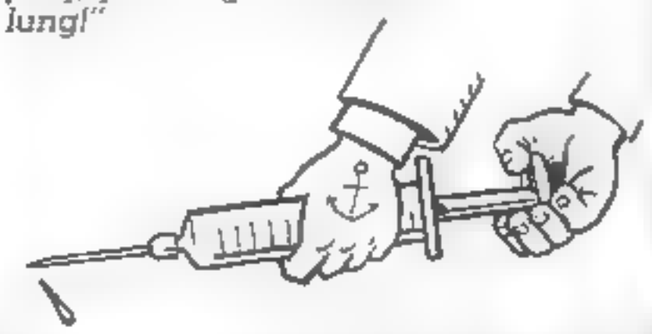
## ANDY ANABOLIC

***TEAM DOCTOR***

**Fun Facts:** Once called off an operation on account of rain and covered his patient with a tarp

First doctor to offer free checkups for fans on "Groin Pull Night."

**Quote:** *"Get out there and play, you've got another lung!"*



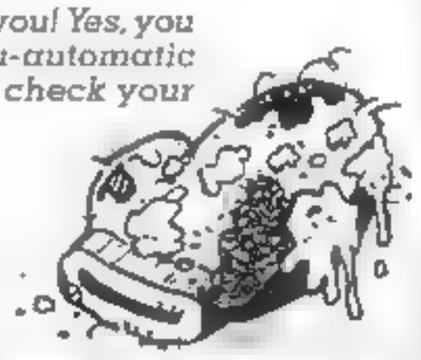
## WALLY ALZHEIMER

**[redacted]**

**Fun Facts:** Because he feels that baseball's past is its finest legacy, Wally hasn't cleaned his seat rag since 1978.

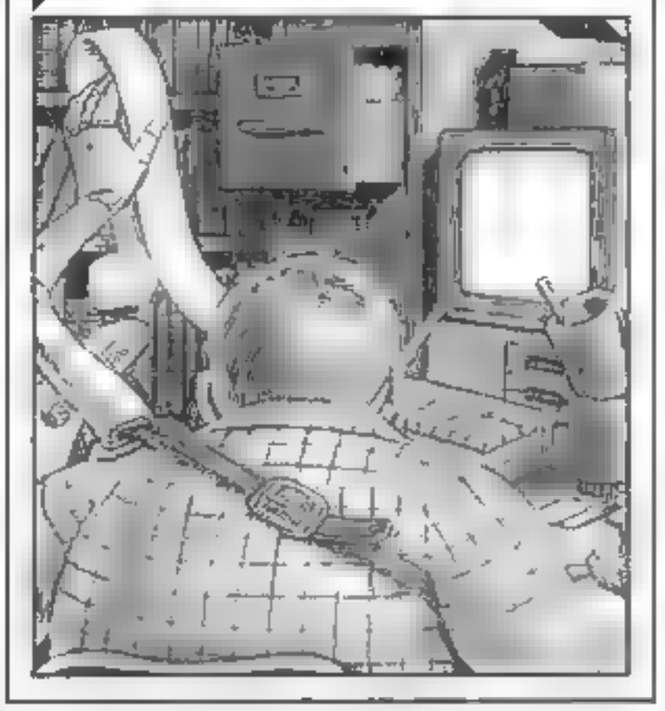
Alzheimer boasts the only toupee in the game that is actually made out of artificial turf.

**Quote:** *"Hey you! Yes, you with the semi-automatic rifle! Lemme check your stub!"*



## POINDEXTER SABERMETRIC

STATISTICIAN



## POINDEXTER SABERMETRIC

***STATISTICIAN***

**Fun Facts:** Can compute any player's stolen bases/caught stealing ratio in seconds, yet doesn't know who won the World Series last year

Poindexter sells stats to agents for contract negotiations that conclusively prove why most players are "uncrowned MVPs," and sells stats to the owners that prove those same players are uncoordinated schmucks!

**Quote:** *"Every time I watch* Pride of the Yankees *I cry, not so much because Lou Gehrig dies but because I might've paid sixty bucks for him in rotisserie!"*

KIDDIE CUM LAUDE DEPT.

**Recently, a West Coast minister wrote a best-selling book entitled *All I Really Need to Know I Learned in Kindergarten*. At MAD our immediate response was, "What took you so long, Reverend?" We've always known that kindergarten teaches kids how to share, how to pick up their toys, and how to operate heavy machinery. But most kids learn other skills *long* before age five—how to brown nose, how avoid blame and how to play dumb! Just think back and surely you'll agree with us that...**

# ALL YOU NEED TO KNOW YOU LEARNED IN NURSERY SCHOOL

*If you think you may mess things up, be sure there's someone else handy to blame it on.*

*Never volunteer for anything unless you're positive someone else will get picked.*

*Only guys with empty sand pails say they'll stop throwing sand in your face if you'll stop throwing it in theirs.*

ARTIST: PAUL COKER WRITER: TOM KOCH

Don't waste time crying until there's somebody important around to hear you.

The only good time to start a fight is when the other person isn't ready.

If you never do anything, you can't get chewed out for doing part of it wrong.

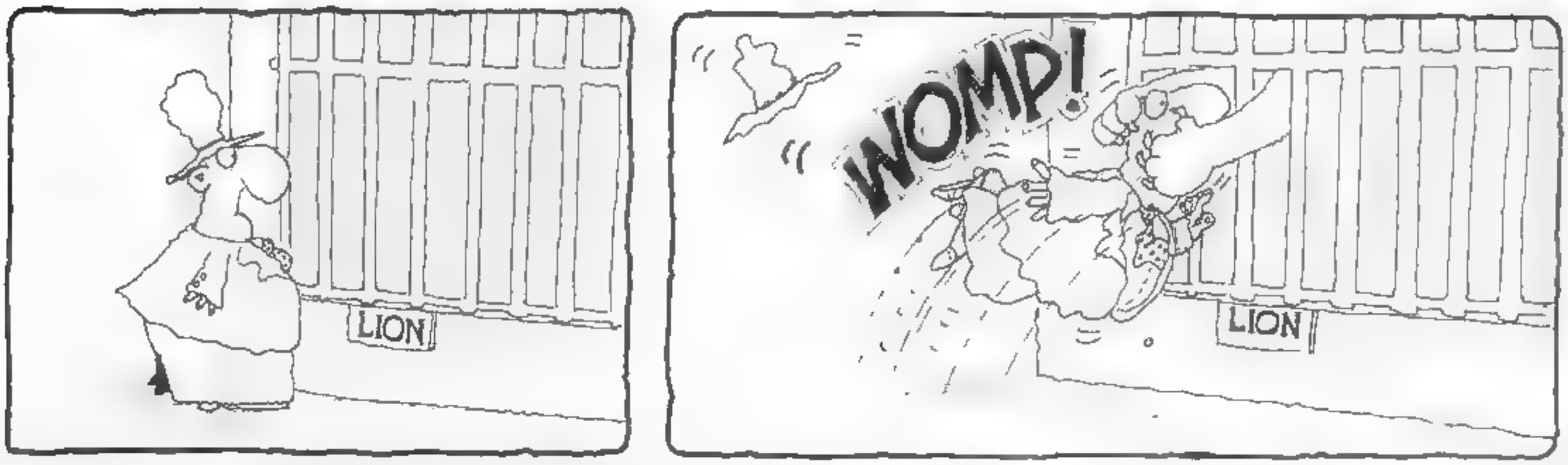
Being offered a cookie by somebody who doesn't even like you usually means it's a lousy cookie.

After you break something, be sure you're not still there when someone finds out.

Never do your best, or they'll expect you to be that good every time.

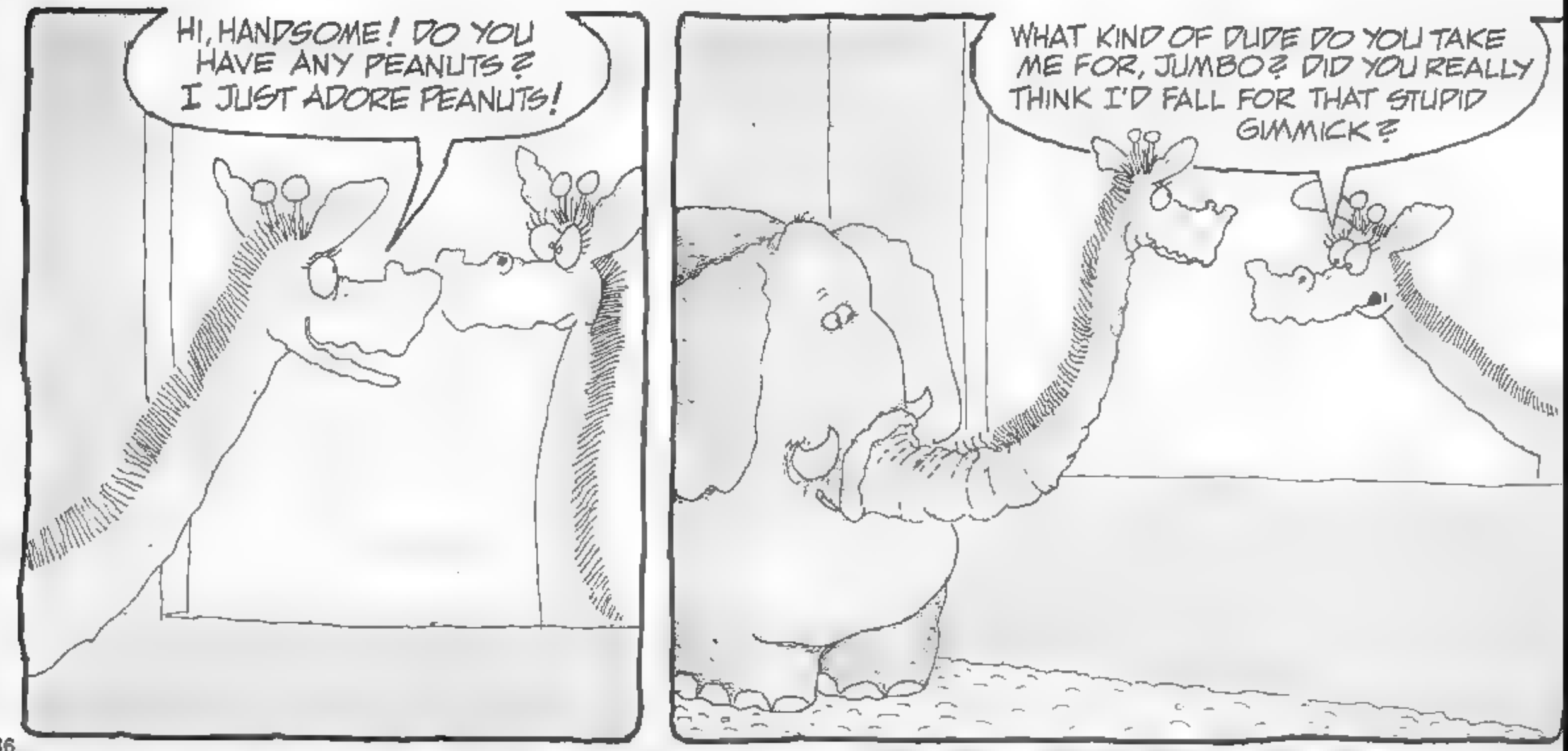
WHEN BEAST MEETS JEST DEPT.

# DUCK EDWING ON THE LOOSE

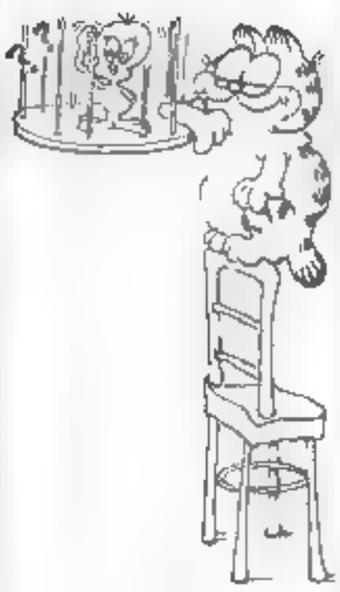


GRRR-GAA-KISHHH!
LION
OKAY, SCUZZBALL, YOU'RE UNDER ARREST! YOU KNOW IT'S AGAINST THE LAW TO FEED THE ANIMALS!
CHOMP! CHOMP! CHOMP!
LION

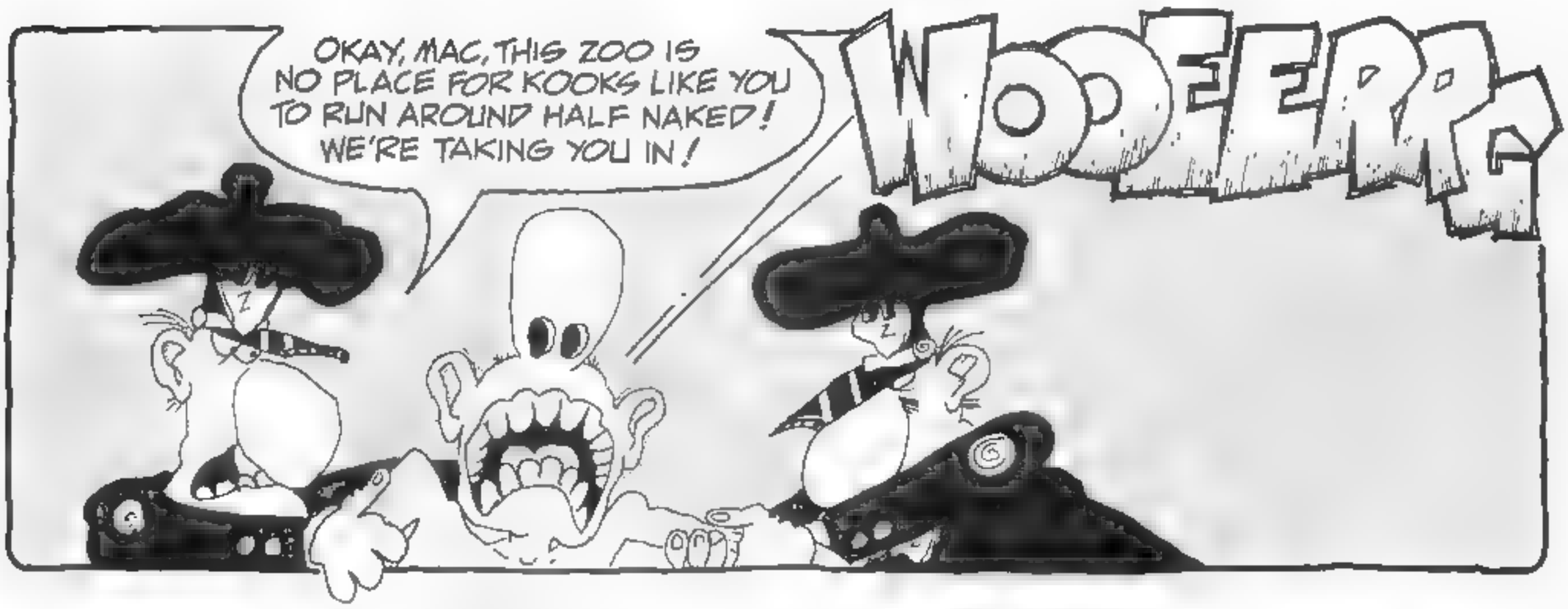
ARTIST AND WRITER: DUCK EDWING


HI, HANDSOME! DO YOU HAVE ANY PEANUTS? I JUST ADORE PEANUTS!
WHAT KIND OF DUDE DO YOU TAKE ME FOR, JUMBO? DID YOU REALLY THINK I'D FALL FOR THAT STUPID GIMMICK?

# AT THE ZOO



LION


OKAY, MAC, THIS ZOO IS NO PLACE FOR KOOKS LIKE YOU TO RUN AROUND HALF NAKED! WE'RE TAKING YOU IN!
WOOEEE!

YOU CAN SCREAM YOUR FOOL HEAD OFF, BUT THERE AIN'T NOBODY AROUND HERE GONNA HELP YOU!

ADVENTURE PARK
SECURITY

LISTEN, TELL THE OLD BAG TO GO GET IT FIXED! WHAT DOES SHE THINK WE ARE, CAR MECHANICS?

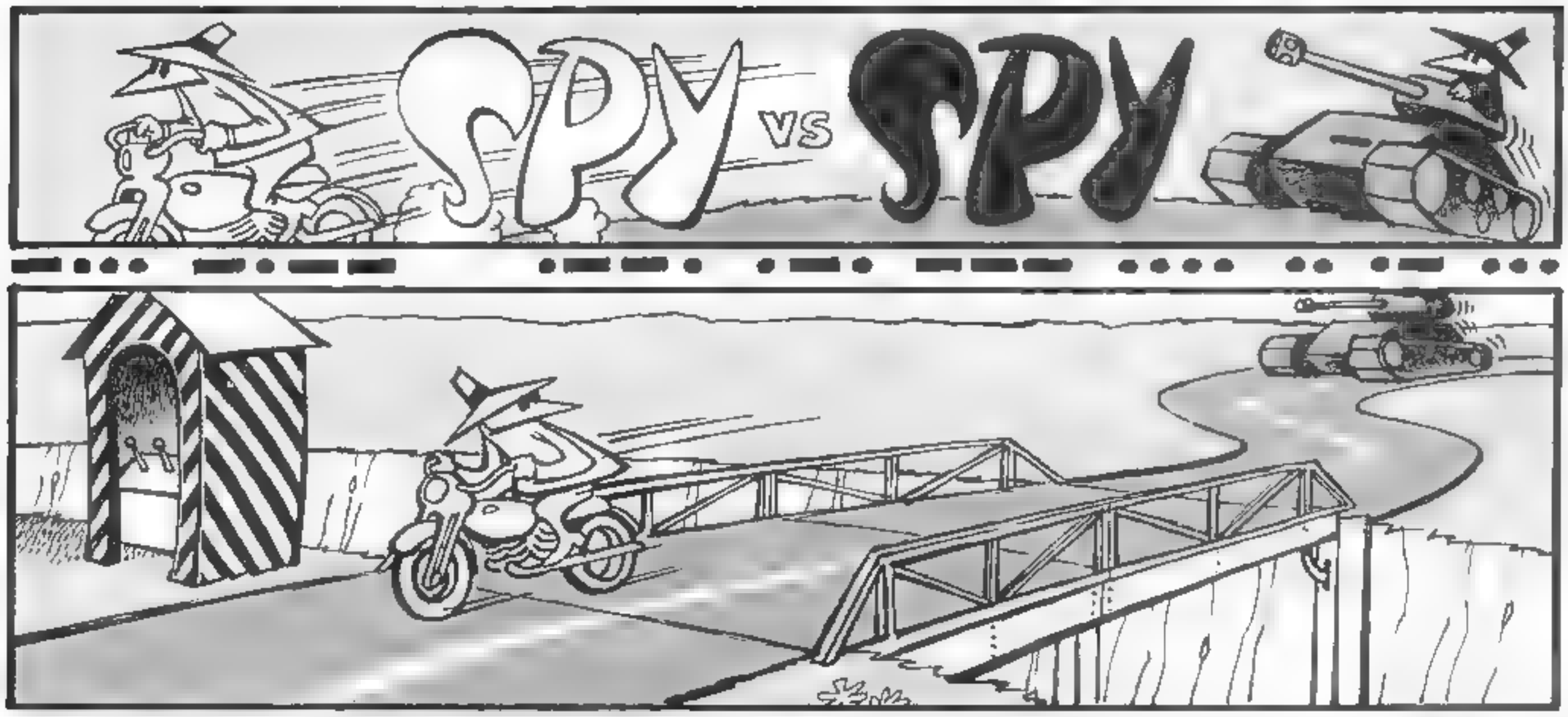
WHAT'S THAT ALL ABOUT?

SOME BROAD'S GOT A STUCK HORN OR SOMETHING!

C'MON, SPEED IT UP! IT'S ALMOST TWO O'CLOCK! WE CAN STILL CATCH THEM FEEDING THE...

FEEDING TIME 2 PM

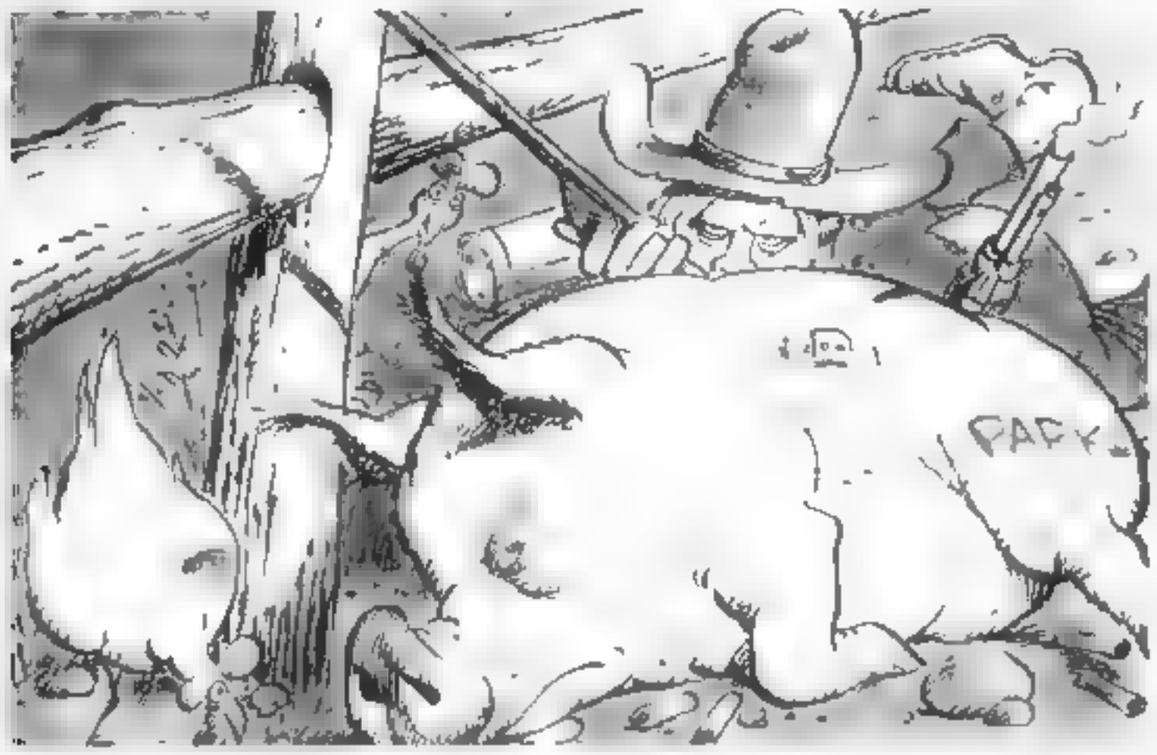
...ALLIGATORS!


SPY VS SPY
KLIK
KLIK
KLIK
KA BLANG
C/e

TAUGHT IN THE ACT DEPT.

**TV gets blasted for being a mind-numbing time-waster, programmed solely for air-headed couch potatoes. But isn't that criticism a bit harsh? MAD thinks TV can be very enlightening! In fact, every sitcom, soap opera and crime show gives us ideas we just don't get anywhere else. You'll see what we mean when we point out these ...**

**In cases where large estates are willed to two or more beneficiaries, one of them is certain to murder the other before the money can be distributed.**



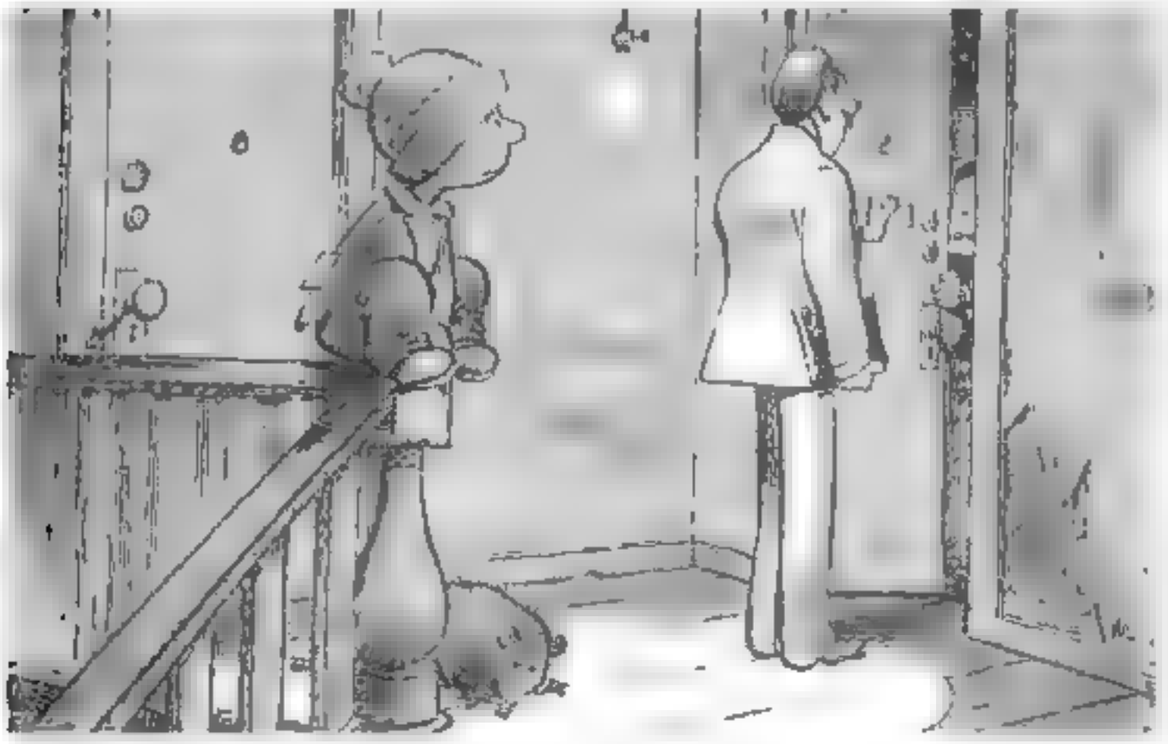
**The financial crisis crippling American agriculture has come about because most farmers are demented hermits who spend all their time shooting at strangers.**

# IMPORTANT THINGS WE'D NEVER LEARN WITHOUT TV

ARTIST: MORT DRUCKER WRITER: TOM KOCH

Under our present judicial system, many dangerous criminals now end up in a courtroom where so much horseplay is in progress that the judge forgets to sentence them.

The average parent is either a single mom with no social life or a divorced dad who can't cook. Couples seldom have kids, but may adopt ethnic, wise-cracking orphans.



All slum dwellers have three things in common: They never use good grammar, they never wash their kids' faces, and they never open their doors more than a crack.

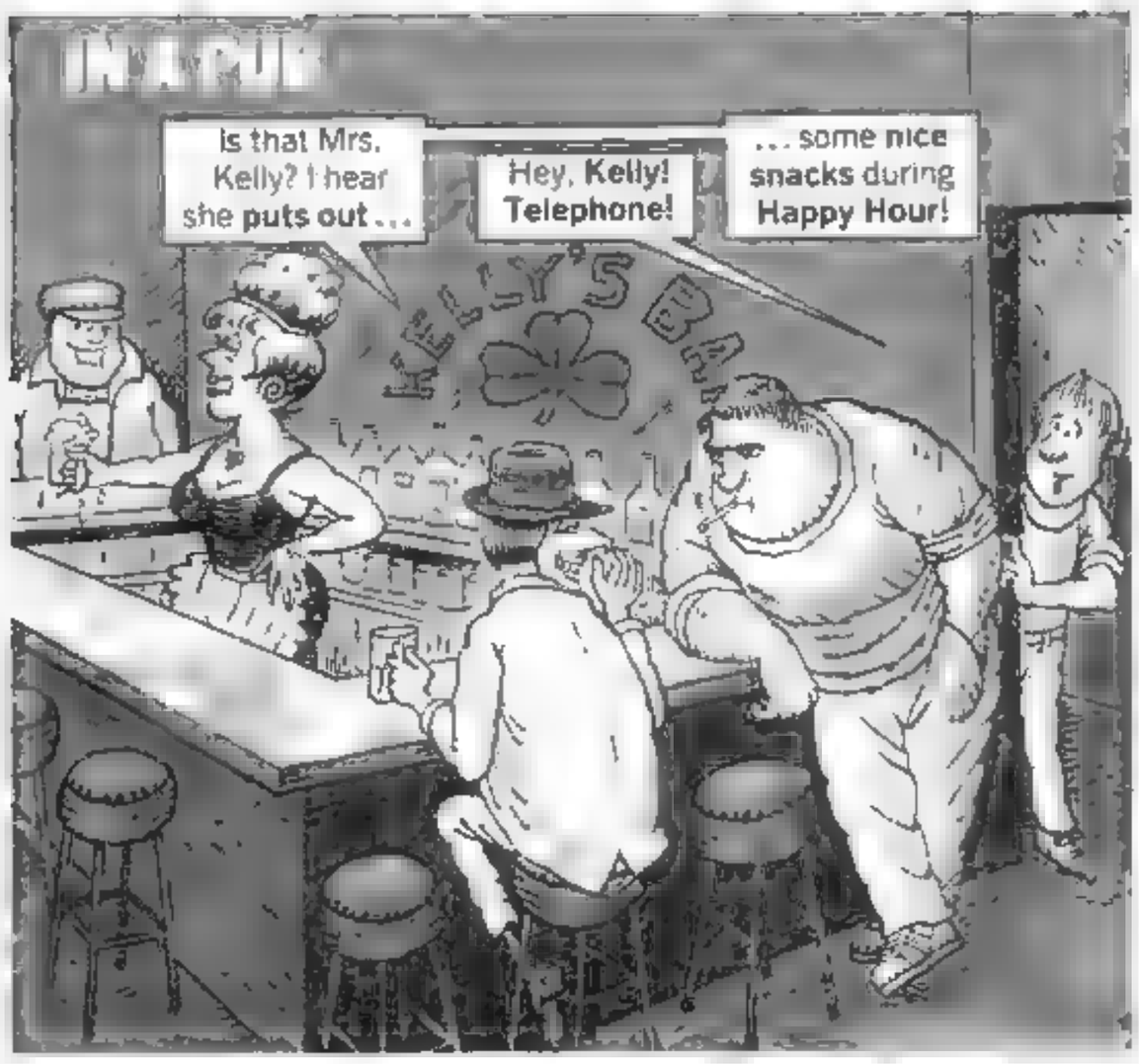
If heavy drinking is done with buddies and confined to places of good fellowship, one can booze it up for years without becoming an alcoholic—or even getting tipsy.

All private eyes keep their own office in an impossible mess, but are skilled at finding every important paper in a strange office in 30 seconds—in the dark.

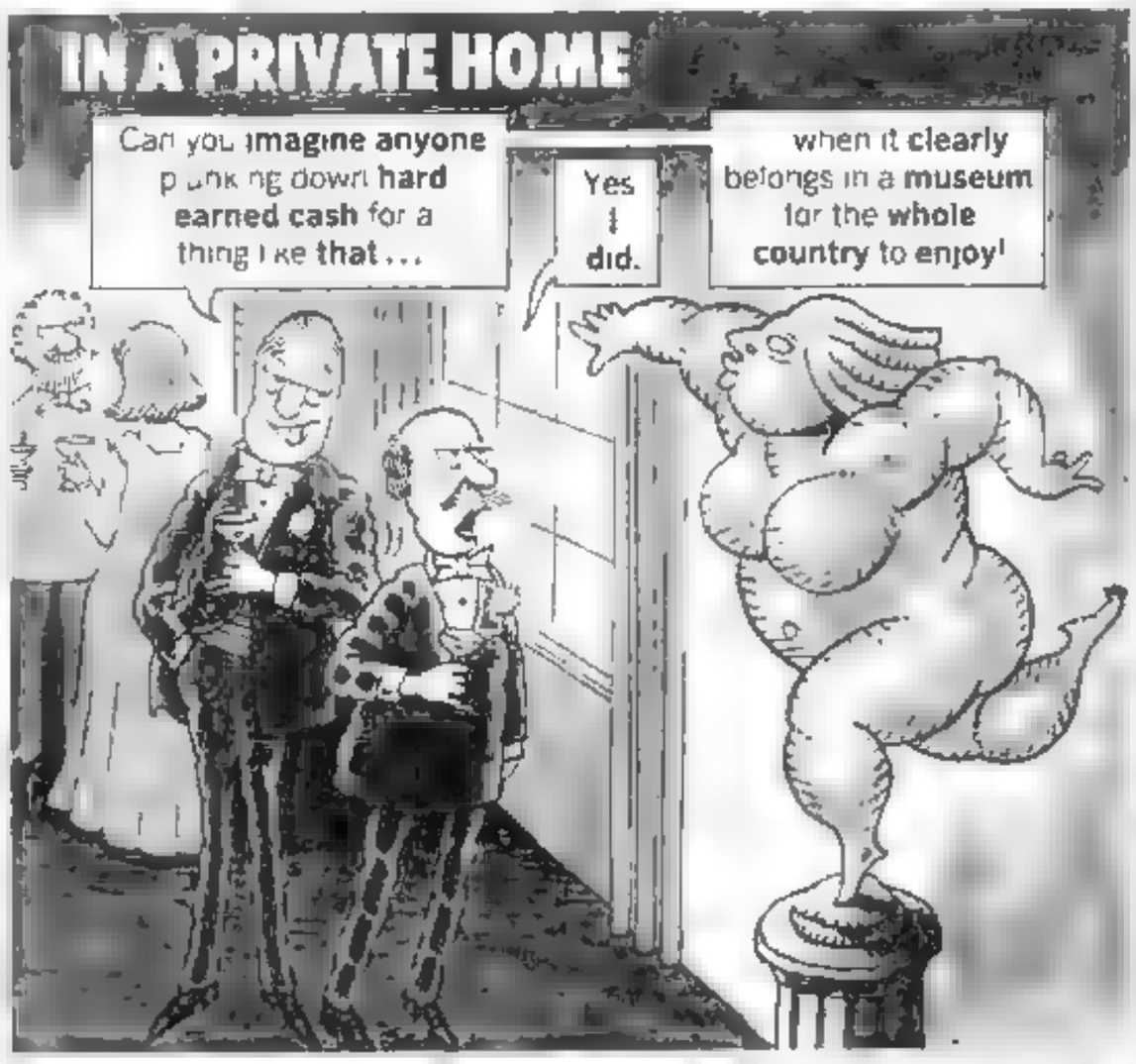
The average American ten-year-old no longer wants to be a fireman or an astronaut when he grows up. He wants to be Henny Youngman.

*You've done it again—you've said the wrong thing. You've offended someone. And now he's going to punch your lights out. Should you clam up? No! Keep talking! If You keep talking you might*

# MORE QUICK R
# EMBARRASSIN



AT A RESTAURANT
Read my lips, Mac! No one gets in here without a reservation . .
Please, Mad dog! Don't make trouble!
. . . unless accompanied by a beautiful and intelligent date!

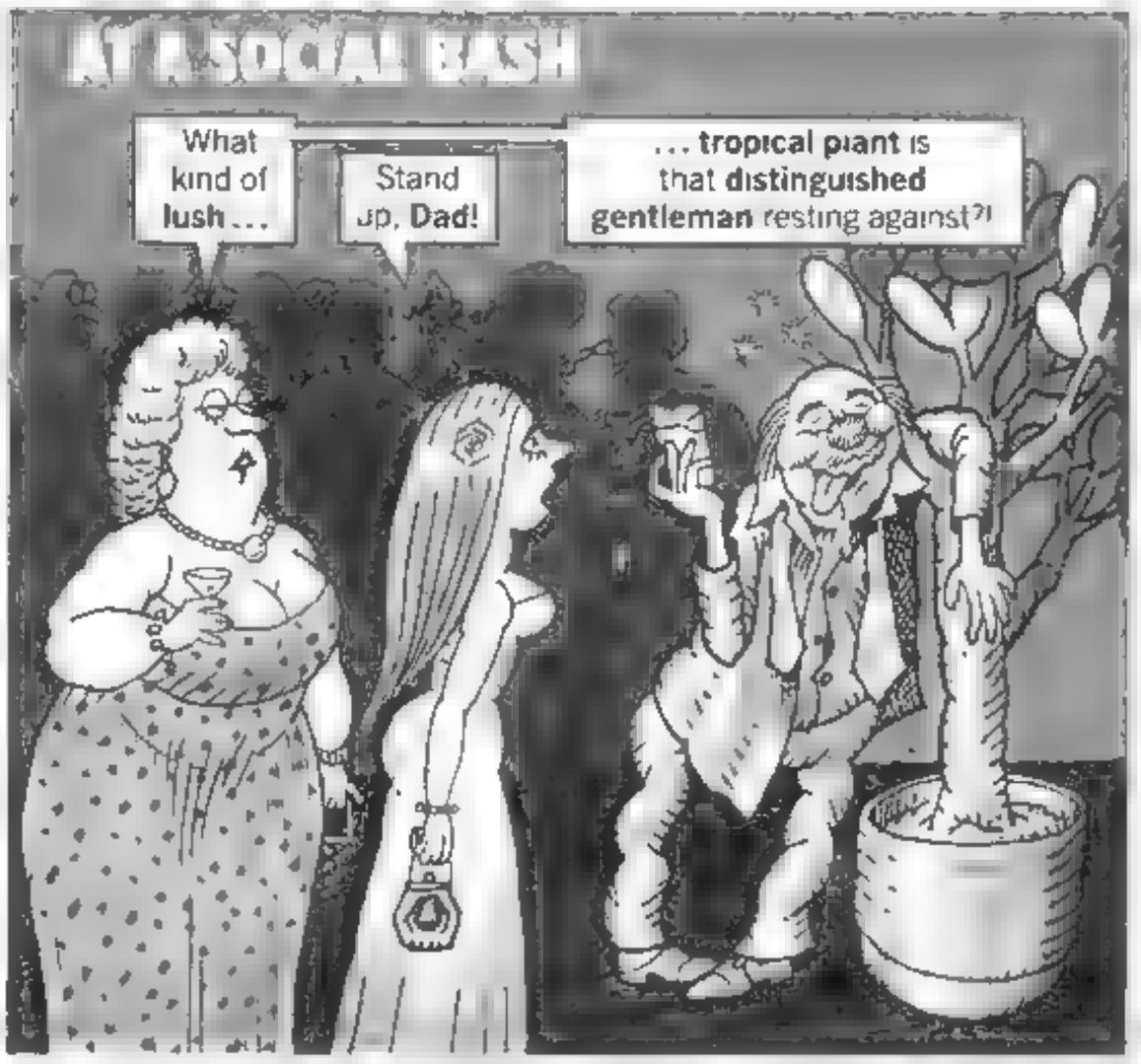

IN A PRIVATE HOME
Can you imagine anyone parting down hard earned cash for a thing like that . . .
Yes I did.
. . . when it clearly belongs in a museum for the whole country to enjoy!

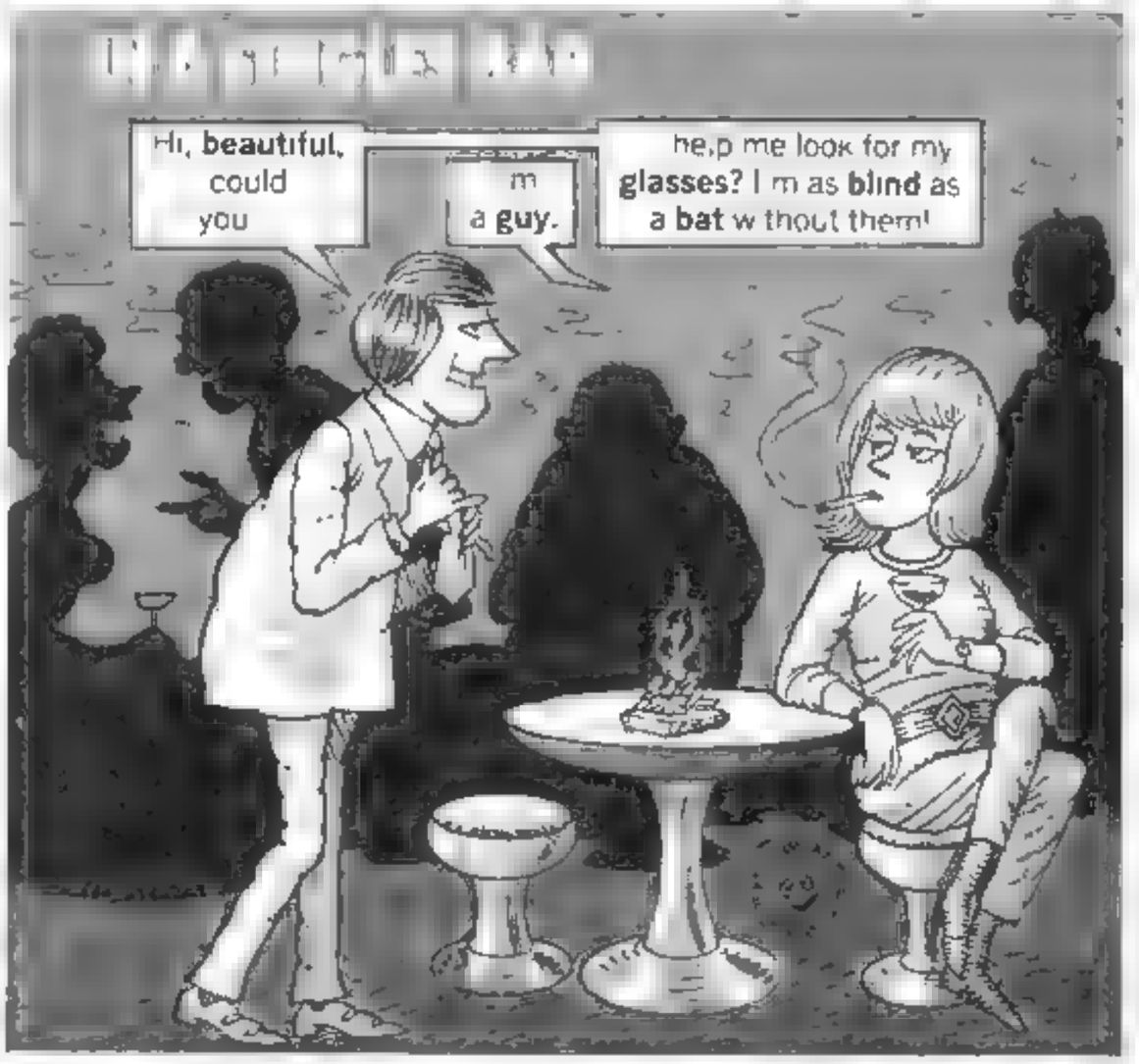
*get out of trouble. (Then again, you might get smashed in the face!) We offered this advice before (MAD #278)—did it help? Oh. Well—you have nothing to lose! That's why we're giving you*

# ECOVERIES FOR IG SITUATIONS

ARTIST AND WRITER: AL JAFFEE

Anyone who'd let a creature like that run loose . . .
That's Crusher. Good boy! Kill!
should be praised for respecting an animal's freedom!
DANGEROUS
LOOSE CANNON
CITY LAW
LEASH YOUR DOG





**BOYS WILL BE BORES DEPT.**

Yeah, yeah, we know...You've got their CDs, seen their videos, bought their posters and T-shirts, called their 900# and even had someone read their book to you! But what do you **really** know about Joe, Jon, Jordan, Danny and Donnie? Did you know that they didn't form the way most bands do, but instead are the product of the manipulative mind of a pandering record producer that put the group together much like Dr. Frankenstein put together his monster? You knew that? Good! Did you know that they actually think their mindless bubblegum songs are state-of-the-art rap and rock music? You knew that too, huh? Well here are some **really** tough mind-benders for you! Get yourself a glass of warm milk and take...

# THE MAD

All of the New Kids come from Boston—the same city that gave us the Boston Massacre, the Boston Strangler and Michael Dukakis ... TRUE OR FALSE

New Kids make great listening for people who are too old for Raffi and too young for Debbie Gibson ... TRUE OR FALSE

When a New Kid sings, he doesn't play an instrument, and when he plays an instrument, he doesn't sing, which is kind of like those dimwits who can't walk and chew gum at the same time ... TRUE OR FALSE

New Kids make most people yearn for the worldly, older, more mature voices of Menudo ... TRUE OR FALSE

New Kids will never be seen on *Saturday Night Live* because it doesn't start until way past their bedtime ... TRUE OR FALSE

Producer Maurice Starr chose the name "New Kids on the Block" because the more accurate "New Geeks and Dweebs on the Block" was too tough for the Kids to remember ... TRUE OR FALSE

# NEW KIDS ON THE BLOCK

# TRUE OR FALSE PERSONALITY QUIZ

ARTIST: RICK TULKA

WRITER: CHARLIE KADAU

New Kids have five roadies all with the same name—"Mommy"...TRUE OR FALSE

New Kids have sold more than 14 million records, which proves one thing: there are 14 million schmucks walking around with 10 bucks less than they used to have...TRUE OR FALSE

New Kids really try to give their fans what they want—which is why they sell concert T-shirts in "Toddler Sizes"...TRUE OR FALSE

New Kids would love to make out with their groupies more, but it's no fun to kiss someone who is teething...TRUE OR FALSE

NUKE KIDS ON THE BLOCK

**ANSWERS:**
Award yourself five points for every TRUE answer and five points for every FALSE answer. If you scored less than 50, you're not only a New Kids fan, you're a potential member of the group!

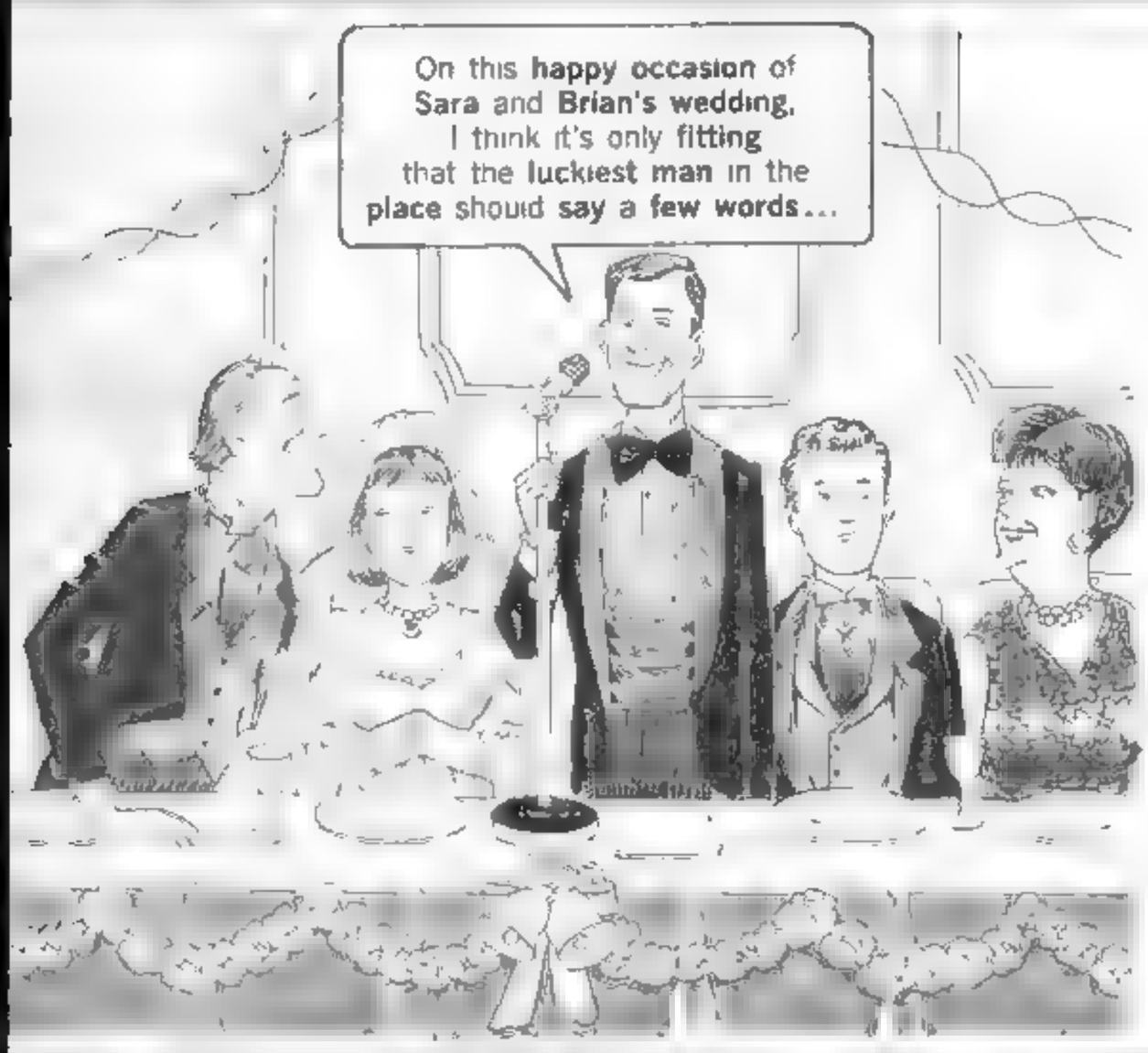
## COMMUNICATION

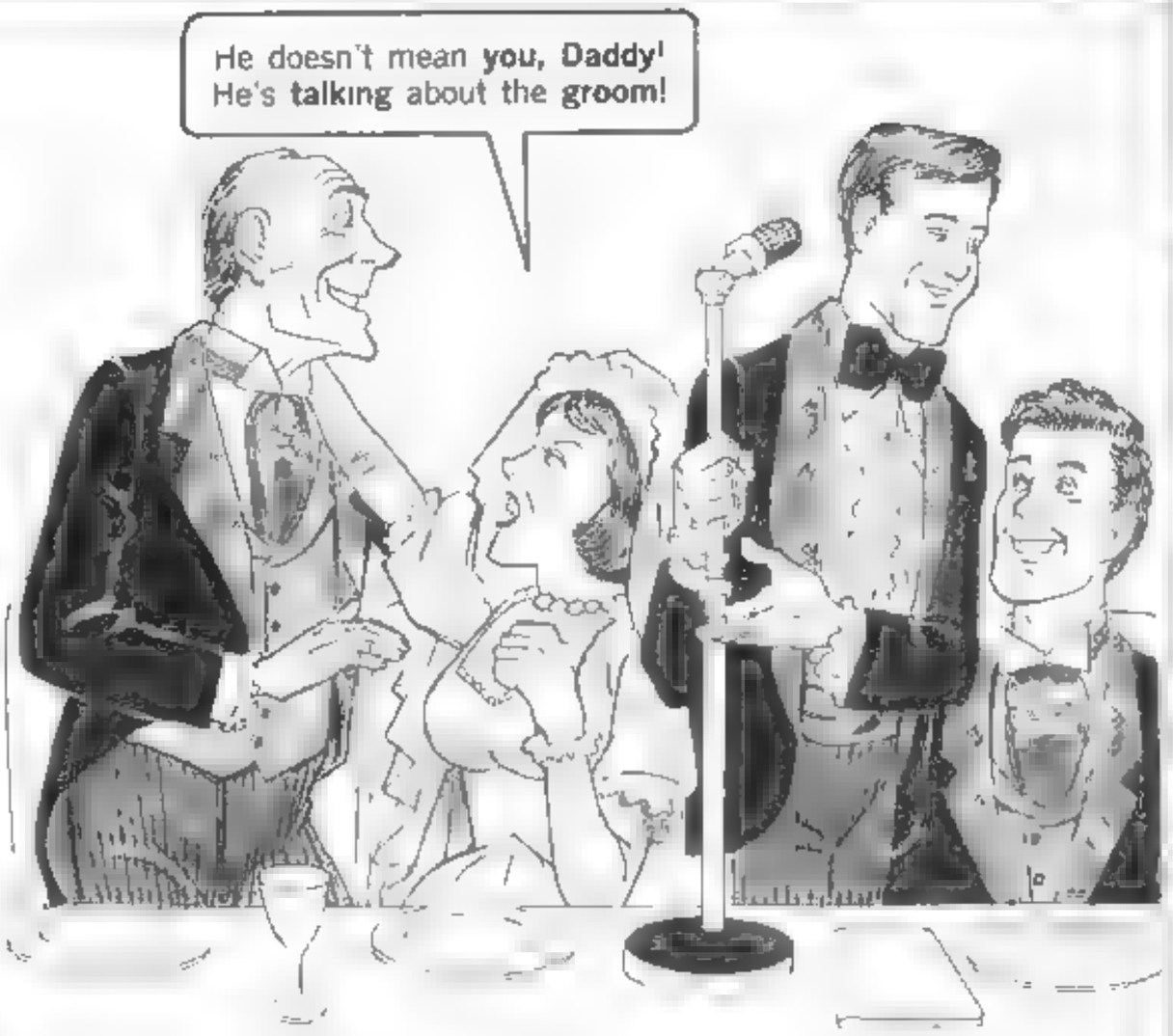
Dad, I've been talking to you for the last ten minutes and you haven't heard a word I said!
Huh? Oh, sure I heard you! Whatever you said is okay!
Great! Then you'll give me the twenty dollars!
Next time I'll listen!

BERG'S-EYE VIEW DEPT.

# THE LIGHTE

## NUPTIALS


On this happy occasion of Sara and Brian's wedding, I think it's only fitting that the luckiest man in the place should say a few words...



## THE FUTURE

You're **grounded!** Now go up to **your room** and do your homework!
Okay, I'll go! And I'll study **real hard** so I can go to **college** and study **law** and become a **Senator**...
...and after I'm **elected President** of the **United States,** the **first** thing I'm going to do is make a **law cancelling Mother's Day!**

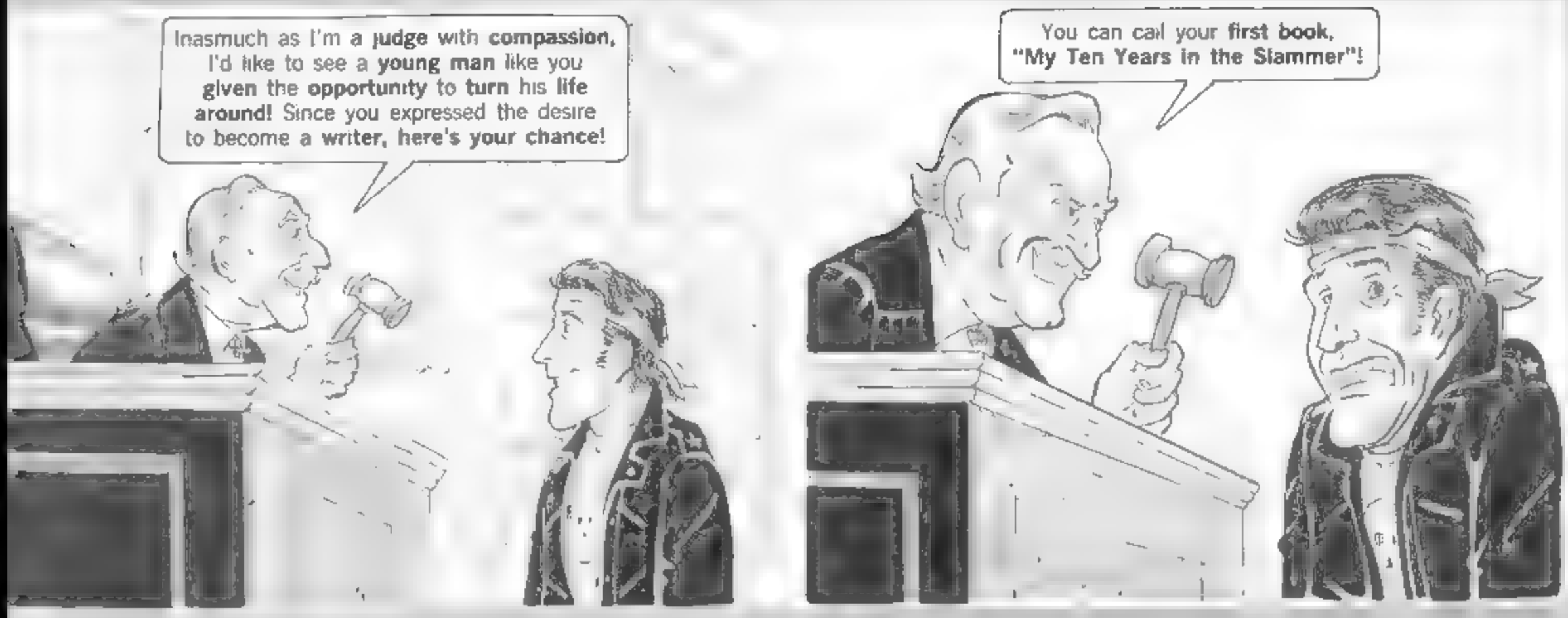
# R SIDE OF...

ARTIST & WRITER
DAVE BERG

## BUYING HOMES

Marilyn and I were looking to **buy** a **house,** but the **prices** were so **high!** We finally spotted one **little place** we could probably **afford,** but it's being **used** for **business!**
There it is!
Fotomat

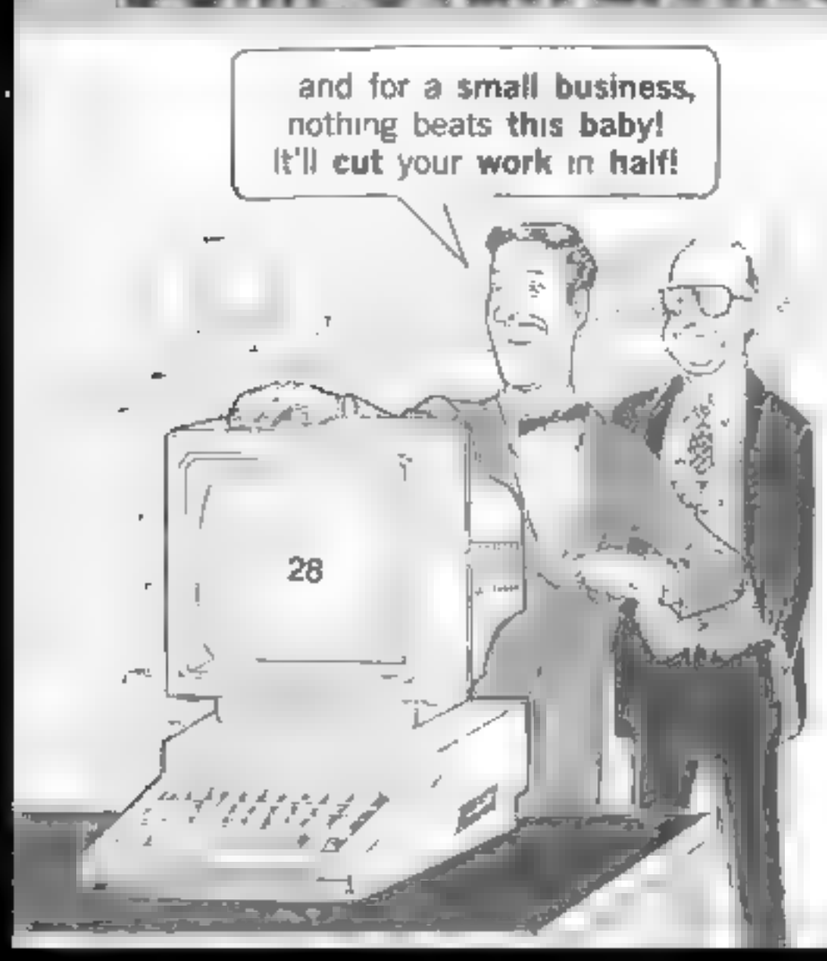
## JUSTICE


Inasmuch as I'm a judge with compassion, I'd like to see a young man like you given the opportunity to turn his life around! Since you expressed the desire to become a writer, here's your chance!
You can call your first book, "My Ten Years in the Slammer"!

## RELATIONSHIPS

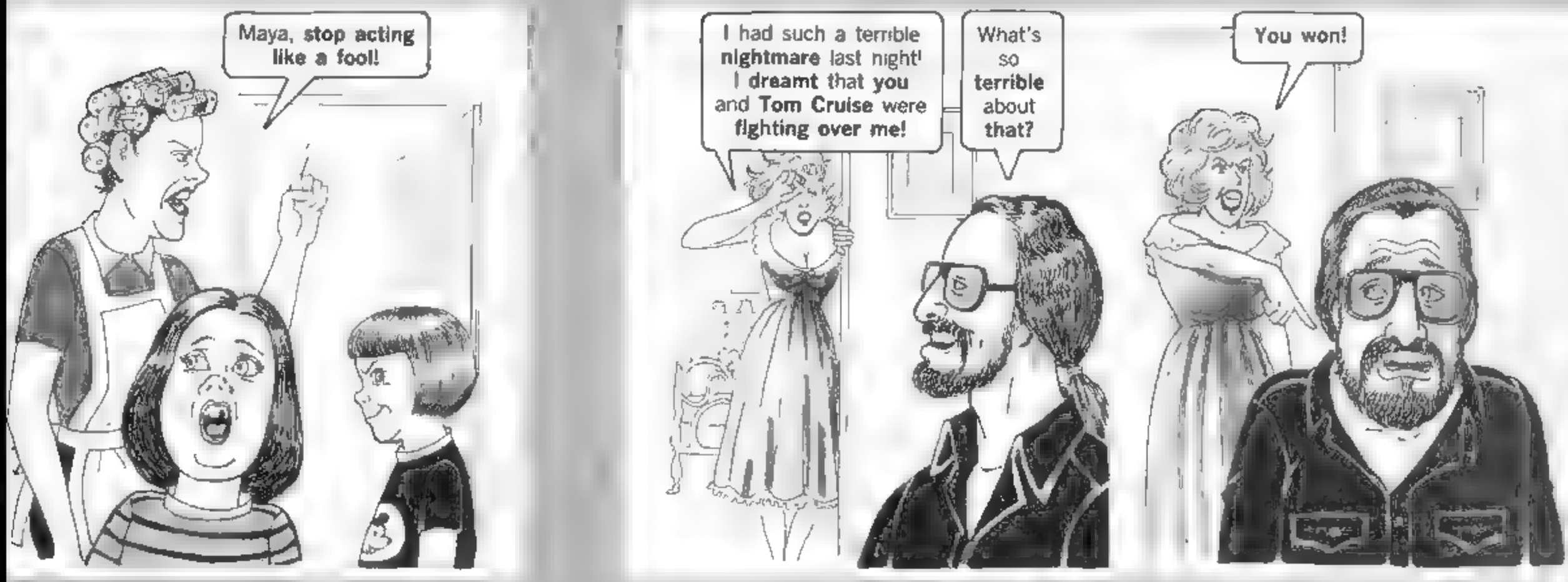
## SIBLINGS

## COMPUTER LIVING



## KID BROTHERS

## DREAMS


Maya, stop acting like a fool!
I had such a terrible nightmare last night! I dreamt that you and Tom Cruise were fighting over me!
What's so terrible about that?
You won!

## THE ECONOMY

Remember when we were first married I told you I didn't want you to worry your pretty head over money matters?
Well, as of today...
you can start worrying!

## THE OFFICE

I'm tired of your **constant criticism** of my **editorial work!** I'm handing in my **written resignation!**
By the way, how do you **spell "resign"?**

## PERMISSION

## DOCTORS

**Most colleges in urban areas now offer a program of classes, lectures and workshops where adults can put their leisure time to good use learning new skills. Unfortunately, the courses offered to older students in these Continuing Education Programs consist of "Introduction to Macramé," "Japanese Flower Arranging," "Aerobic Dancing" and other such drivel. As MAD sees it, very few lives are tremendously enriched by acquiring those skills. And the waste of time is especially unfortunate when we live in a world where everyday survival calls for more knowledge than most of us have managed to acquire. College Administrators in charge of Continuing Education Programs might do well instead, to offer...**

COMMUNITY AFFAIRS

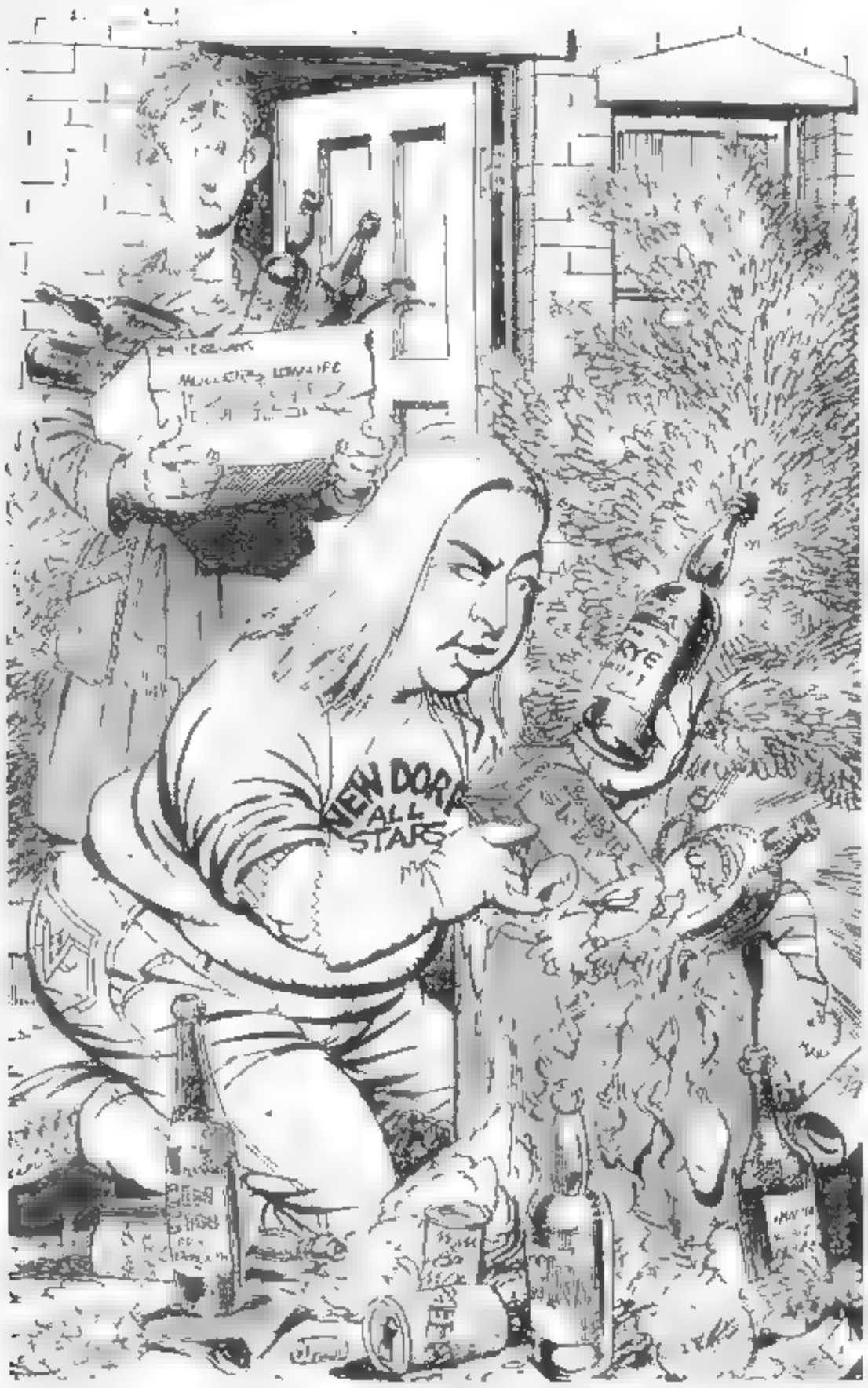
ARTIST: GEORGE WOODBRIDGE WRITER: TOM KOCH

# Leisure Time Courses Adults Really Need

South Dakota
College of
Higher
Learning at
East
Pierre

**ADULT DEPARTMENT OF CONTINUING EDUCATION COURSE CATALOGUE WINTER 1990–91**

# COMMUNITY AFFAIRS




### INTRODUCTION TO NEIGHBORHOOD SNOOPING

Familianzes the student with proven techniques for discovering every scandalous detail about the drinking habits, financial affairs and love lives of those living nearby. Lectures deal with obtaining information through careful scrutiny of next-door package arrivals, girl friend departures, garbage can contents, furniture repossessions, etc. A good basic course for either the career busybody or the part-time gossip.

INSTRUCTOR: Mrs. Pry
Fridays, 6–9 P.M. Room 206, Dimlylit Hall

### SUPERMARKET CHECK-OUT TECHNIQUES

Acquaints the grocery buying novice with accepted methods for avoiding slow moving check-out lines, cashing checks without proper I.D., slyly redeeming expired coupons and reading the whole National Enquirer without paying for it while waiting.

INSTRUCTOR: Mr. Somekid
Saturdays, 1–3:30 P.M. Room 404, Huntz Hall

### TERRORIZING NEIGHBORHOOD CHILDREN

Practical instruction for the grouchy adult who wants little brats throughout the area to understand that he definitely is NOT their pal. Lab sessions deal with best methods for drenching Halloween trick-or-treaters, swatting young trespassers with flat objects to avoid leaving bruise marks and howling maniacally at tots as they pass by on their way to kindergarten.

INSTRUCTOR: Mrs. Broomflyer
Thursday 7–9 P.M. Room 107, Hiring Hall



### SUBURBAN NUISANCING

Teaches sure-fire methods to recent home buyers who wish to discourage overtures of friendship from their boring new neighbors. Techniques to be mastered include early morning lawn mowing, late night drum practicing, mid-summer cabbage barbecuing and mid-winter TV interference creating.

INSTRUCTOR: Mr. Noxious
Mondays, 7–10 P.M. Room 314, Darkened Hall

# BUSINESS & FINANCE

### MOOCHING MONEY AND SUPPLIES FROM FRIENDS

Lectures concentrate on concocting long, sad stories, as well as mastering techniques for avoiding repayment, and learning to make new friends faster than you use up the old ones. Course includes field trips to a locker room, a company cafeteria and a bus stop bench, where students will practice their newly learned skills in acquiring life's luxuries without working for them.

INSTRUCTOR: Mr DeLorean
Tuesdays, 7–9 P.M. Room 16A, Upstairs Hall

### RESISTING CHARITY APPEALS

Students learn how to save up to $1,000 a year by refusing to buy Girl Scout cookies, adopt a homeless puppy or knuckle under to the pleas of Jerry Lewis. Lab sessions help the normally generous develop a hard shell by bombarding them with endless hours of filmed appeals for donations from a local Public Television station.

INSTRUCTOR: Mr. Legree
Mondays, 8–11 P.M. Room 107, Winding Hall

### INTRODUCTION TO CREDIT CARDING

Recommended for the naive newcomer to the work force who assumes that he must accumulate savings before indulging in life's needless luxuries. Visiting lecturers from nearby jewelry stores, auto agencies and appliance firms will instruct on procedures for acquiring credit cards without references, succumbing to buying whims without logic and, ultimately, filing for bankruptcy without shame

INSTRUCTOR: Miss Easyterms
Saturdays, 1–3 PM. Fitting Room, Downthe Hall

### INTERMEDIATE ILLNESS FAKING

A continuation of last year's "Introduction to Illness Faking," In which the student learned how to escape from boring social events by throwing up, and how to get an extra week's vacation by pretending to have bubonic plague. This advanced course stresses illness faking to qualify for disability insurance. Emphasis is on memorizing symptoms of such work-related conditions as Boiler Factory Deafness and Typist's Slouch

INSTRUCTOR: Mrs. Falsewheeze
Thursday, 8–10 PM. Room 139, Carnegie Hall

### PRETENDING TO UNDERSTAND REPAIRMEN

Designed for the unmechanical individual who wants to avoid being fleeced on a regular basis by repairmen who sense that he doesn't know anything about torque or British Thermal Units. Lectures help the student memorize complex questions in technical doubletalk that often frighten mechanics into making their bills less fraudulent. Lab sessions teach the klutz how to appear capable in a repair garage by kicking the tires without hurting himself.

INSTRUCTOR: Mr. Kilohertz
Sundays, 9 A.M.–Noon. Workshop 4, Tom T. Hall

# HOMEMAKING AND HEALTH

### JUNK FOODING

Principles of nutrition are applied to acquaint chronic junk food junkies with the long term benefits of eliminating salt from their pretzels, insisting on hamburgers that contain more animal parts than sawdust and brushing their teeth after each jelly doughnut. The course is designed to help junk fooders avoid malnutrition long enough to reach middle age, when they can expect to contract something more fatal.

INSTRUCTOR: Mrs. Cheesepuff
Wednesdays, 1 PM.–Snack Time Room 183, Hall of Fame

### COLD CAPSULE SELECTION

Recommended for the pre-sniffling student who needs to sort through the advertising claims of leading cold remedies before he becomes too sick to think clearly. Seminars compare the practical and philosophical advantages of time release versus instant action versus sleep inducement versus clearing clogged nasal passages versus freedom from achy joints versus 12-way relief.

INSTRUCTOR: Doctor Histamine
Mondays & Tuesdays, 8–8:15 PM. Room 112, Deckthe Hall

### SIMPLIFIED CHILD REARING

Designed to aid the new mother in finding as much leisure time for tennis and department store browsing as she enjoyed before the little punk was born. Lectures deal with selecting packaged junk food for infant feeding, picking TV shows that will lull pre-toddlers into stupefaction and dunking tots in the back yard birdbath as a short cut to cleanliness.

INSTRUCTOR: Dr. Schmock
Mondays–Wednesdays, 1–3 PM. Room 116, Monty Hall

### CREATIVE GOSSIP

This course helps the young mother retain her sanity by spreading false rumors and recounting fictional anecdotes to the neighborhood's other trapped young mothers. Lectures also teach the prattling homemaker how to pretend to be listening while actually planning her own rejoinder. Homework assignments include practice in small talk with the gas meter reader, the family cat and the neighborhood flasher.

INSTRUCTOR: Miss Windjammer
Thursdays, 2–4:30 PM. Room 304, Longdark Hall

# SOCIAL STUDIES

### INTRODUCTION TO FLAUNTING

Designed for the younger working person who wishes to impress others with his success before he has had any success to impress them with. Each student receives a box of designer labels to sew into his cheap clothes, a supply of French wine labels to paste on his cheap, domestic Muscatel and plans for carving an imitation Mercedes out of particle board to park in his driveway.

INSTRUCTOR: Mr. Fakegucci
Mondays, 7:30–9:30 P.M. Room 248, Tammany Hall

### DEFENSIVE TELEPHONE PRACTICES

Teaches high strung students how to handle the pitfalls of modern telephone use without impulsively ripping the phone out of the wall. Lectures concentrate on appropriate things to say to salesmen who call at mealtime and careless idiots who dial wrong numbers at bedtime. Lab sessions teach dance steps that one can do in a phone booth to the accompaniment of canned music after being put on hold.

INSTRUCTOR: Mr. Janglebell
Wednesdays, 6:30–9 PM. Room 408, City Hall

# PSYCHOLOGY

## DATING HIGHER TYPE WOMEN

Recommended for the obnoxious male with nothing on the ball who feels doomed to a life of associating with girls who are as undesirable as he is. Lectures deal with methods for lying about social position, pretending to have connections in high places and claiming to possess a good personality that will eventually show through.

INSTRUCTOR: Mr. Dapperchap
Fridays, 9 PM.–Midnight Rumpus Room, Constitution Hall

## PROFITABLE PARTYING

Lectures outline basic principles for throwing successful birthday parties, house warmings, bridal showers and similar bashes where guests are expected to bring presents. Discussions center on planting false rumors that important people will attend and ample food will be served. Course prepares the student to reap $200 worth of gifts for every $10 expended on potato chips and garlic dip.

INSTRUCTOR: Miss Vanderbomb
Wednesdays, 7–9 P.M. Room 155, Guild Hall

## CONTROLLED DRINKING

An ideal course for the unpolished adult who wants to continue attending cocktail parties, but would prefer to taper off on his booze consumption before getting sick all over the other guests. Seminars also emphasize the lack of social smoothness in chuga-lugging imported wine or guzzling creme de menthe straight out of the bottle at formal gatherings.

INSTRUCTOR: Mr. Boozelitely
Saturdays, 8–10 PM. Wine Cellar, Pall Mall Hall



## CONQUERING NEUROTIC GUILT

Instructs the habitual shoplifter, exam cheater and all-round crumb on ways to escape guilt feelings by shifting the blame onto others. Lectures concentrate on rationalizing anti-social behavior by accusing parents of being uninterested, teachers of being unfair, employers of being unappreciative and police of being unfriendly.

INSTRUCTOR: Miss Whimperwell
Tuesdays, 5–8 P.M. Room 227, Hall of Mirrors

## PREPARATION FOR FAILURE

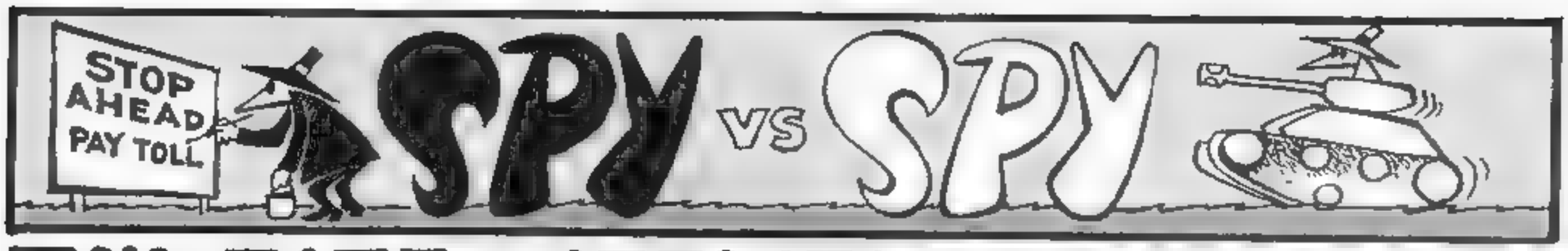
This course is designed for the young adult who has just realized that he (or she) will never be a famous brain surgeon or a Hollywood sex symbol or a National Basketball Association superstar. Classroom discussions help the student adjust psychologically to the fact that he may spend his whole life as an apprentice box unpacker on the graveyard shift at a second class supermarket in a crummy neighborhood of a depressing town in a lousy climate.

INSTRUCTOR: Mr. McTrudge
Thursdays, 6–8:15 PM. Room 339, Pool Hall

## COPING WITH INDIFFERENT IDIOTS

Designed to help any student with an I.Q. over 90 handle the anger and frustration that arise from living in a world filled with clods who are dumber and less conscientious than he or she is. Lab sessions stress self-hypnosis and other psychological tricks for growing to accept slow or non-delivery of vital mail, improper repair of vital appliances and, ultimately, incorrect treatment of illness in vital organs.

INSTRUCTOR: Mr. Sloven
Tuesdays, 7–9:30 P.M. Room 702, Unswept Hall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PAY TOLL
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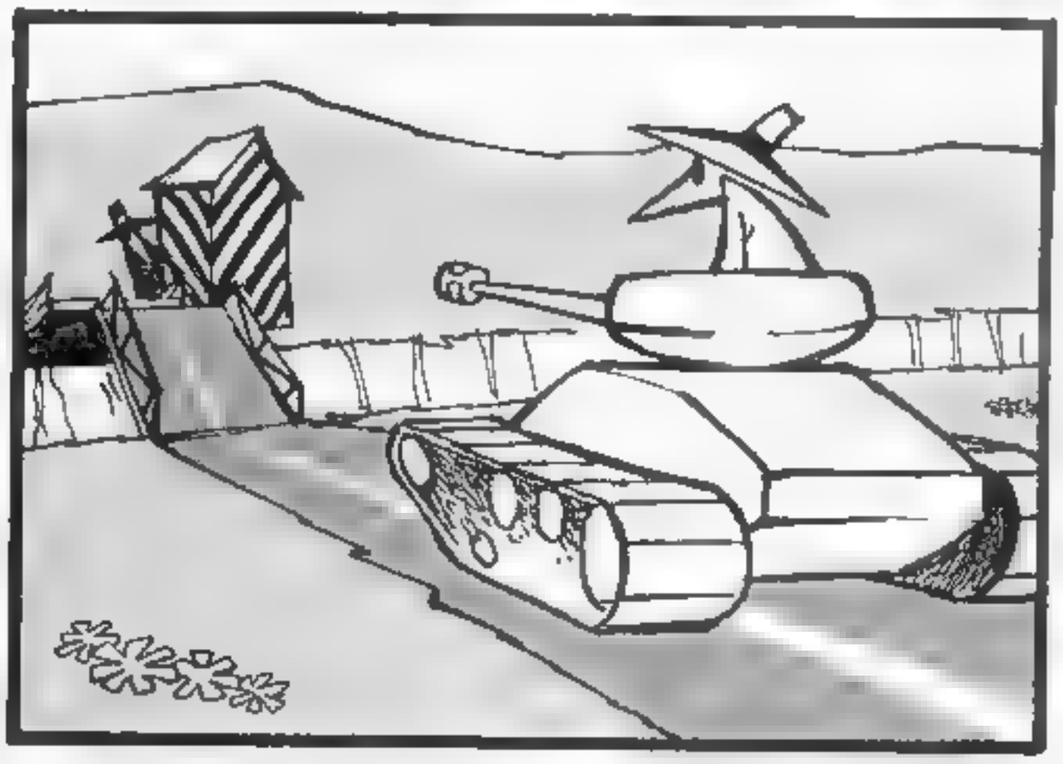

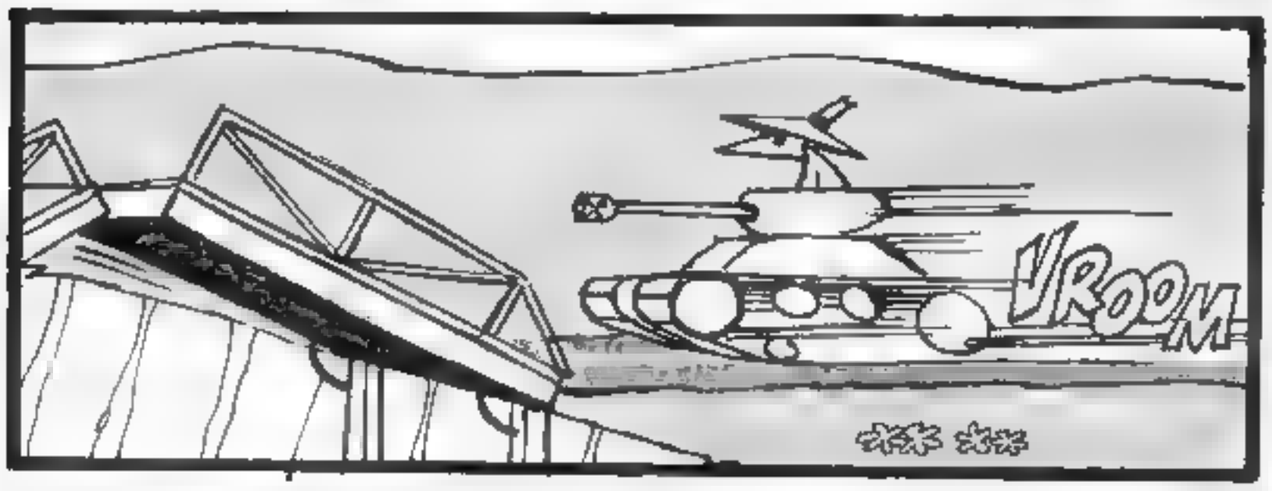
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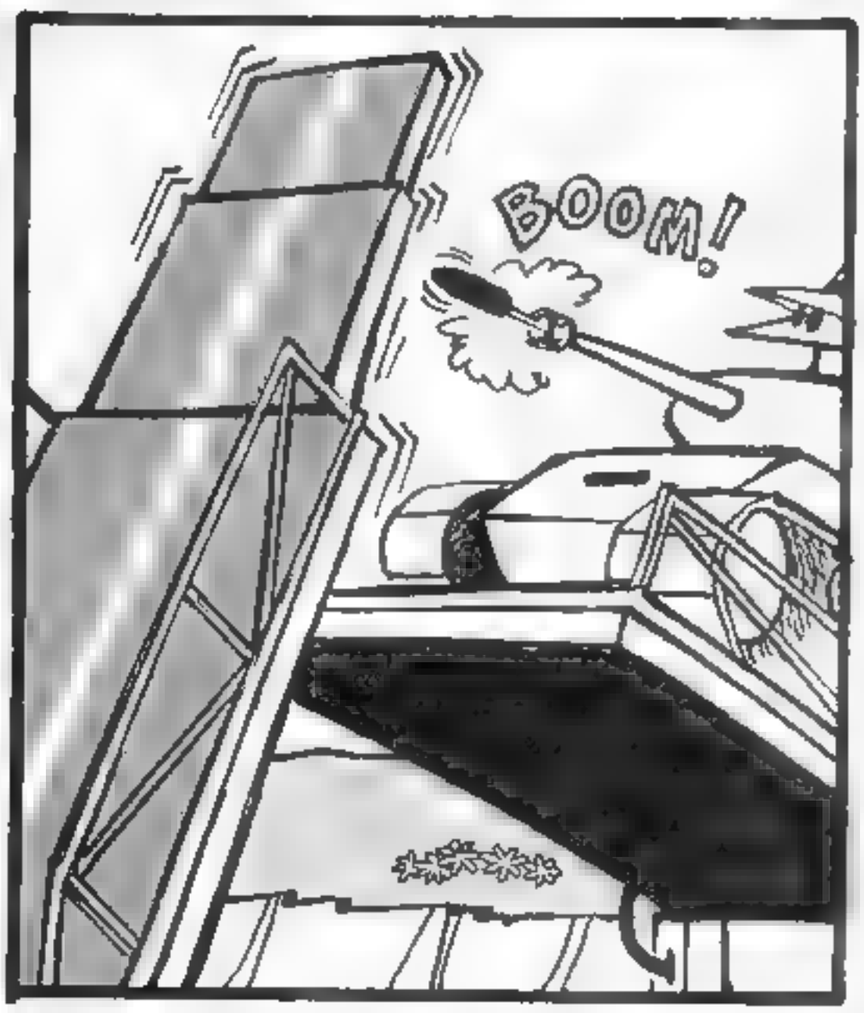
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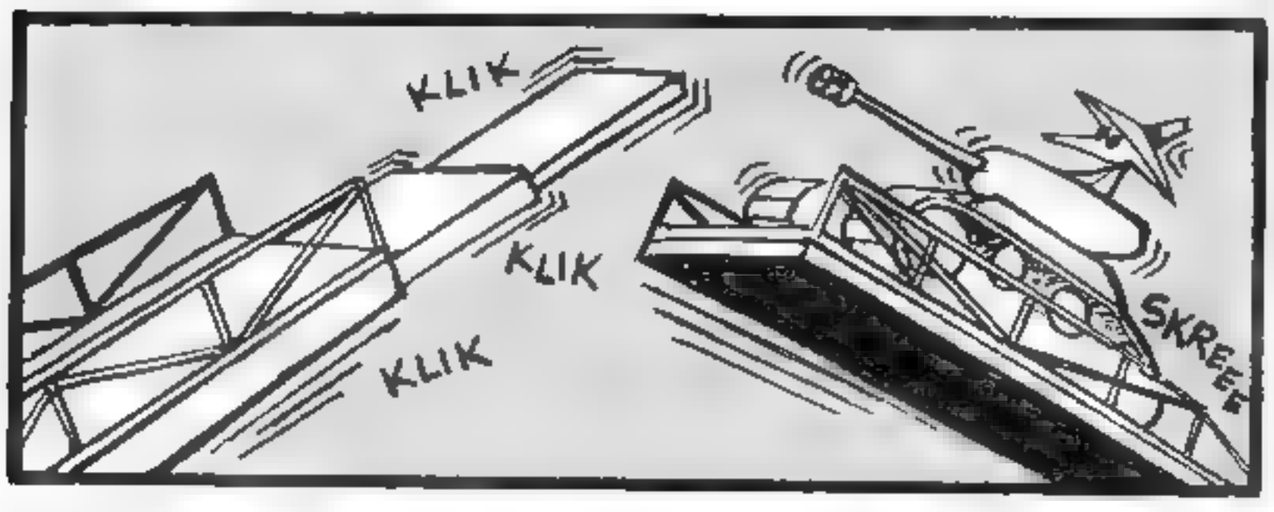

KLIK
KLIK
KLIK
SKREEE

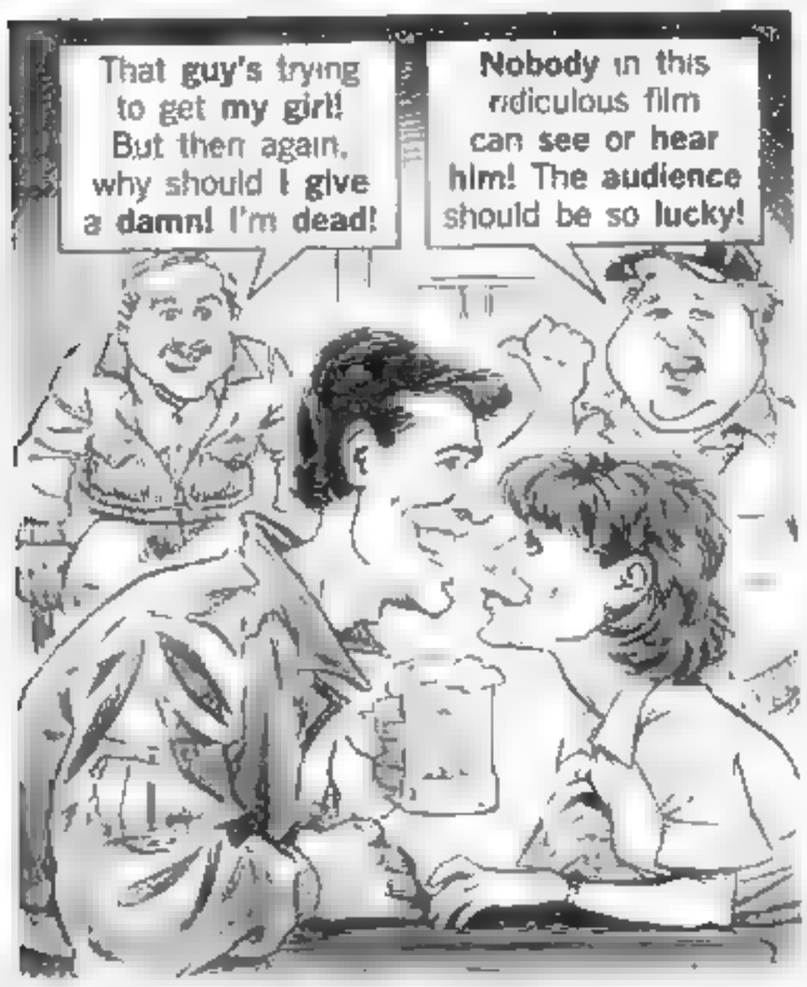
KASPLOOSH!

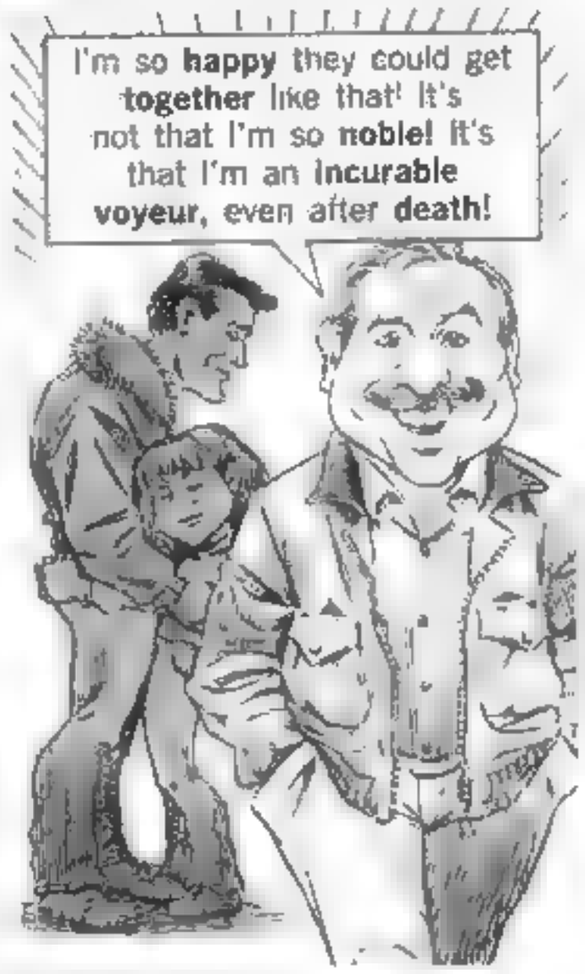
HART BURN DEPT.

Hey there, smart MAD reader! You never see a movie when it's playing in a theater! No, you wait until it comes out on video cassette so you can save all that money! But what do you do with all that money you save? Instead of wasting it on silly things like food and shelter, why not send it to us at MAD? We'll put it to good use! And, we'll even give you capsule reviews of the current video movies so you won't have to rent them! That'll save you even *more* money, which you can send to us! Deal? Good!

# ALWAYS

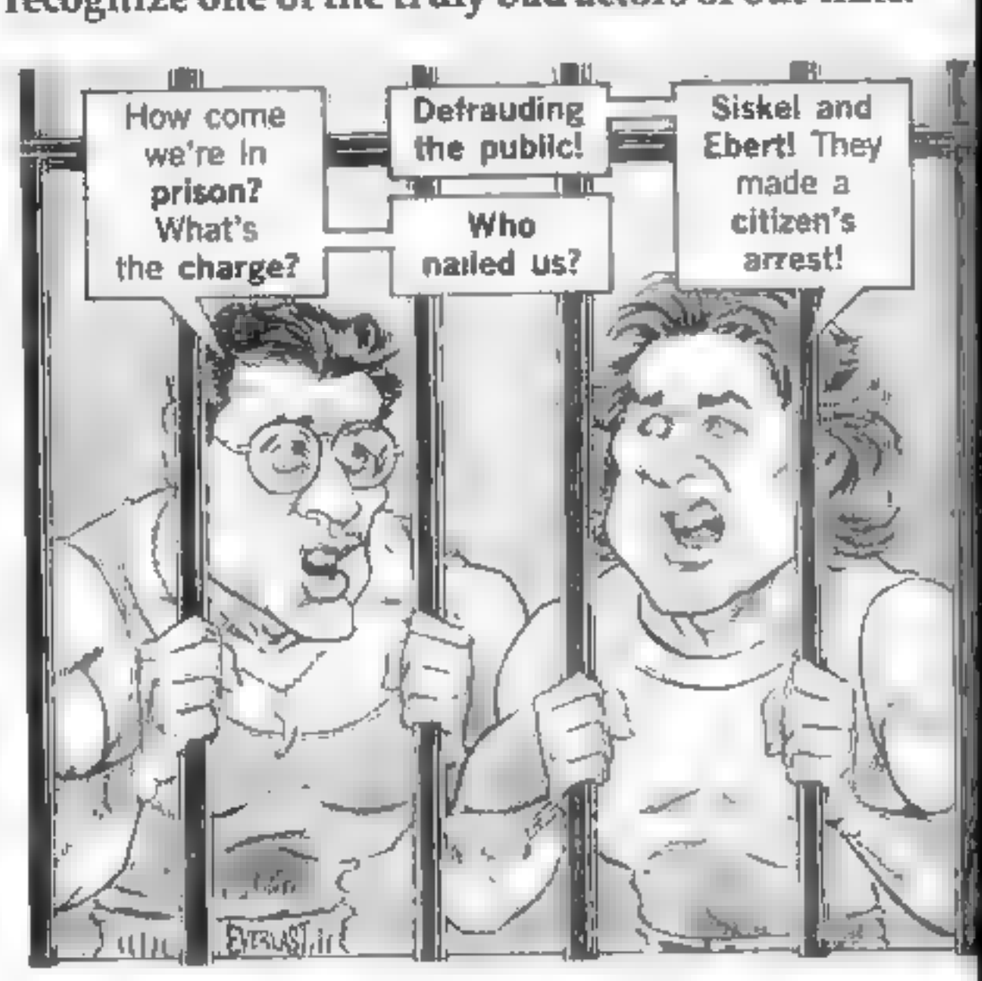
Steven Spielberg loves old movies. So he decided to make one! This new oldie was adapted from a 1944 classic, *"A Guy Named Joe."* He should have let sleeping dogs lie. Before seeing this film you might have asked, "Whatever happened to Holly Hunter"? *After* seeing it, you ask the same thing...


That guy's trying to get my girl! But then again, why should I give a damn! I'm dead!
Nobody in this ridiculous film can see or hear him! The audience should be so lucky!




# TANGO AND CASH

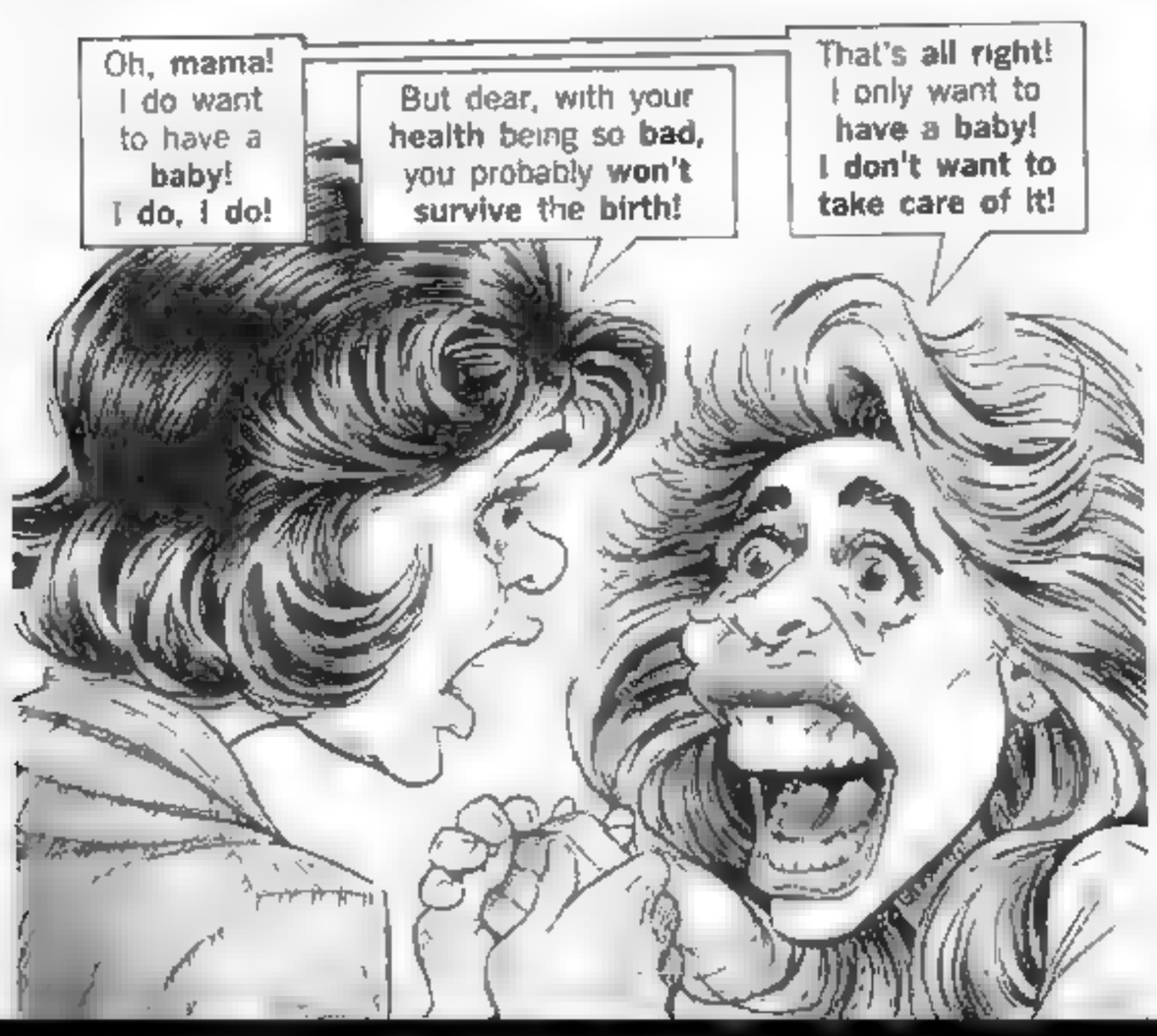
Watching Sly Stallone act in a buddy film is almost as much fun as carrying Pi to the twentieth place! In this one he wears glasses, but even behind that masterful disguise you can still recognize one of the truly bad actors of our time.


How come we're in prison? What's the charge?
Defrauding the public!
Who nailed us?
Siskel and Ebert! They made a citizen's arrest!

ARTIST: SAM VIVIANO

# STEEL MAGNOLIAS

The action (if you can find any in this talk-a-thon) takes place in a small, southern town. Dolly Parton owns the local beauty parlor. We can believe that. What we can't believe is that women would actually let her work on their hair!


Oh, mama! I do want to have a baby! I do, I do!
But dear, with your health being so bad, you probably won't survive the birth!
That's all right! I only want to have a baby! I don't want to take care of it!

We're all so different and so dull! Don't you gals wonder what holds us together?
I'm too busy wondering what holds her up!
BUZZZ

# MAD's VIDEO REVIEWS

## CRIMES AND MISDEMEANORS

**If you want entertainment, rent a movie. If you want a long-winded lecture on morality, then rent this movie! However, this film does have one benefit. It allows you to test how well your "Fast Forward" button is working!**

What a **rotten world** we live in! **That guy's a murderer,** the **other one's** an **egomaniac,** and the **girl** is a **deceiver!**
**So? You're** supposed to be the **nicest one** in the **film** and you're **jealous, adulterous** and **stupid!**

Imagine how **bad** that **rabbi** must **feel!** He's **going blind!**
Imagine how **bad** those young **parents** must **feel!** That **half-blind rabbi** is about to **circumcise** their baby **boy!**

WRITER: STAN HART

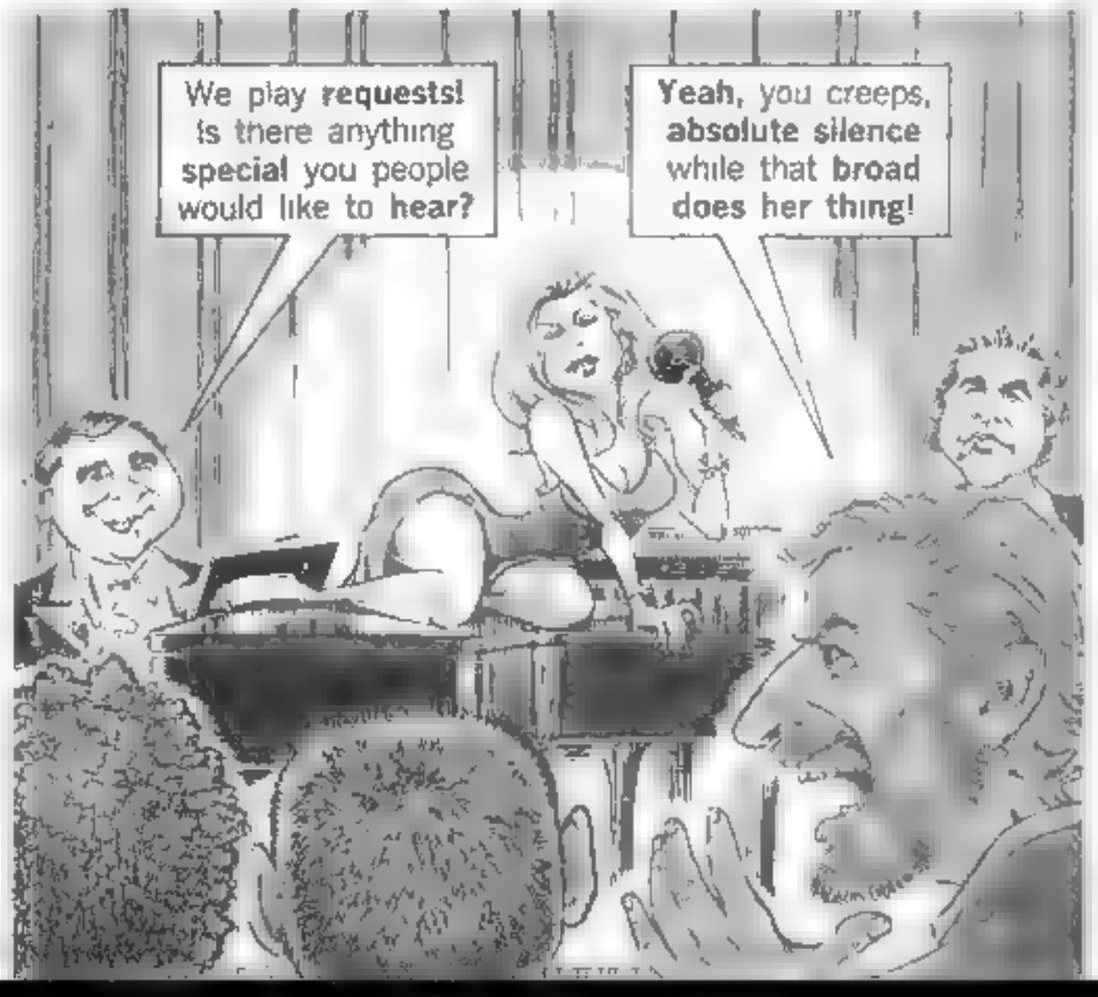
## UNCLE BUCK

**For all the hooplah about John Candy, he's no Oliver Hardy. He's not even a Curly Howard. He's just fat. And if you think that fat people are funny--with all their various eating disorders and their astronomical cholesterol and blood pressure levels--then you're a little funny yourself!**

Aren't you **glad** your **parents** asked me to **baby sit** with you while they're **away?** I single-handedly **changed** this **staid, formal, dull home** into something **completely different!**
**Yeah!** You changed it into the only **indoor sewer** in **town!**

## THE FABULOUS BAKER BOYS

**With Beau and Jeff Bridges as the Baker Boys, this film doesn't live up to its title. Ahh, but when Michelle Pfeiffer appears, well, she's Phabulous! She's so sexy, she's liable to put you through puberty all by pherself!**


We play **requests!** Is there anything **special** you people would like to **hear?**
**Yeah,** you creeps, **absolute silence** while that **broad does her thing!**

# CHRISTMAS VACATION

**This is the third film in the "Vacation" series. If fans of the old *Saturday Night Live* shows had one Christmas wish, they might wish that Chase stop playing the same part over and over and over again. Didn't he once have a lot more talent than this?**

You sure are the biggest back country red neck I've ever seen!
It runs in the family! Didn't you see my brother Randy in "Great Balls of Fire"?
You know, there's something about a movie like this one that makes you long for the intellectual challenge of an old Jerry Lewis film!

# HARLEM NIGHTS

**Here's a prescription for a hit movie: take top comedians like Eddie Murphy, Richard Pryor, Redd Foxx, and Arsenio Hall and set them loose in a lavish, multi-million dollar extravaganza. Then sit back and count the money. But not so fast! Something went wrong. It seems that Eddie Murphy wrote the script and although he's a terrific comedian he isn't much of a script writer. Just ask Art Buchwald! How to solve that problem? Also make him the director. But he isn't much of a director, either. So what was left? Make him the producer. But...well, you know the rest by now.**

#@*☆mm!
☆#@*!
Tell me, what's the difference between Harlem Nights and any other kind of nights?
☾#☆!
Judging by this movie, Harlem Nights seem to be a lot longer!

# SHE DEVIL

**This film has a double surprise. One: that Meryl Streep can really play comedy and two: that Roseanne Barr can't! About the silliest thing in this silly movie is giving Roseanne an ugly black mole on her cheek, as if she needed that to make her look unattractive next to Meryl.**

# SEA OF LOVE

**Here's yet another film about predatory women. In this one, Al Pacino and his sidekick, John Goodman, are detectives trying to track down a gal who puts personal ads in magazines. Is it more than a coincidence that anyone who responds to them gets killed? Or is it that lousy title song that's killing them?**

You've blown up your husband's house, you've ruined his career, and you tried to kill both of us! Why are you behaving like this?
Because two people in my group therapy suggested it to me!
Who are they?
Kathleen Turner and Glenn Close!
We have to hold hands for balance! Otherwise, one of these panels is going to topple off of this page!
This is truly amazing! You answered my ad and we immediately wind up in bed!
What's so surprising about that?
The ad was for a used car!

TOOTH IN ADVERTISING DEPT.

## An Important Message for Unsuccessful People Everywhere From Sheldon Vinegar, D.D.S., President of the

# 2 HOUR SCHOOL OF DENTISTRY

ARTIST: TOM BUNK WRITERS: JOE RAIOLA AND CHARLIE KADAU

BIG PROFITS!
You betcha! In just TWO SHORT HOURS, we'll show you all you need to know to become a qualified and WELL-PAID dentist! Take our class this morning and be drilling this afternoon—sooner if you skip lunch!

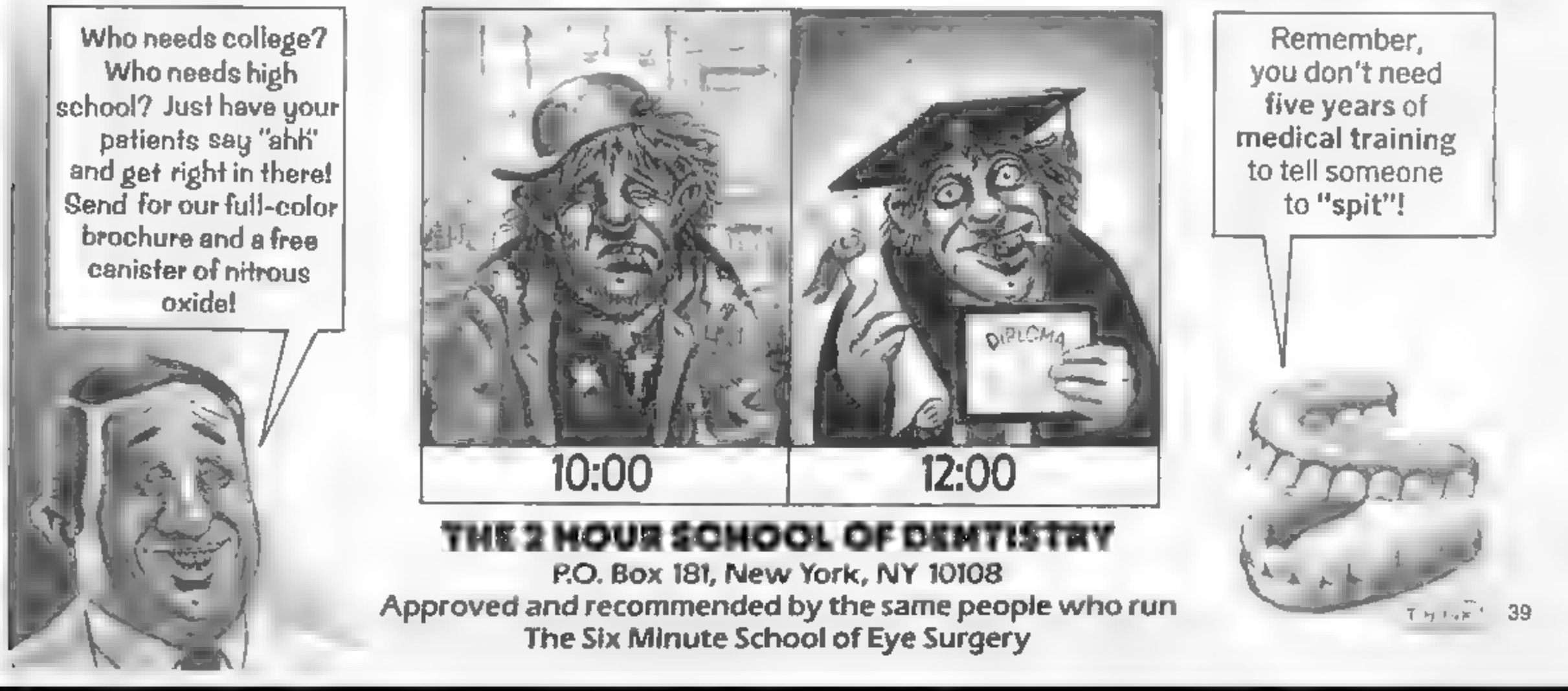
**HOW** do we do it? We don't waste time on unimportant things like X-rays and Novocain. You learn by doing! In just 120 minutes we'll teach you EVERYTHING you need to be familiar with as a graduate of the 2 HOUR SCHOOL OF DENTISTRY, including:

DRILLING AND FILLING
ROOT CANAL
MALPRACTICE SUITS
GUM REBUILDING
OUT OF COURT SETTLEMENTS
TOOTH CAPPING
PLEA BARGAINING
CHANGING YOUR IDENTITY

**Take this short quiz to see if you qualify:**

This man's problem is
A) Pyorrhea
B) Plaque buildup
C) Agreeing to pose for this photo

**ANSWER:** It doesn't matter! If you took the time to take this quiz, you're qualified!


Who needs college? Who needs high school? Just have your patients say "ahh" and get right in there! Send for our full-color brochure and a free canister of nitrous oxide!
10:00
12:00
DIPLOMA
Remember, you don't need five years of medical training to tell someone to "spit"!

**THE 2 HOUR SCHOOL OF DENTISTRY**
P.O. Box 181, New York, NY 10108
Approved and recommended by the same people who run
The Six Minute School of Eye Surgery

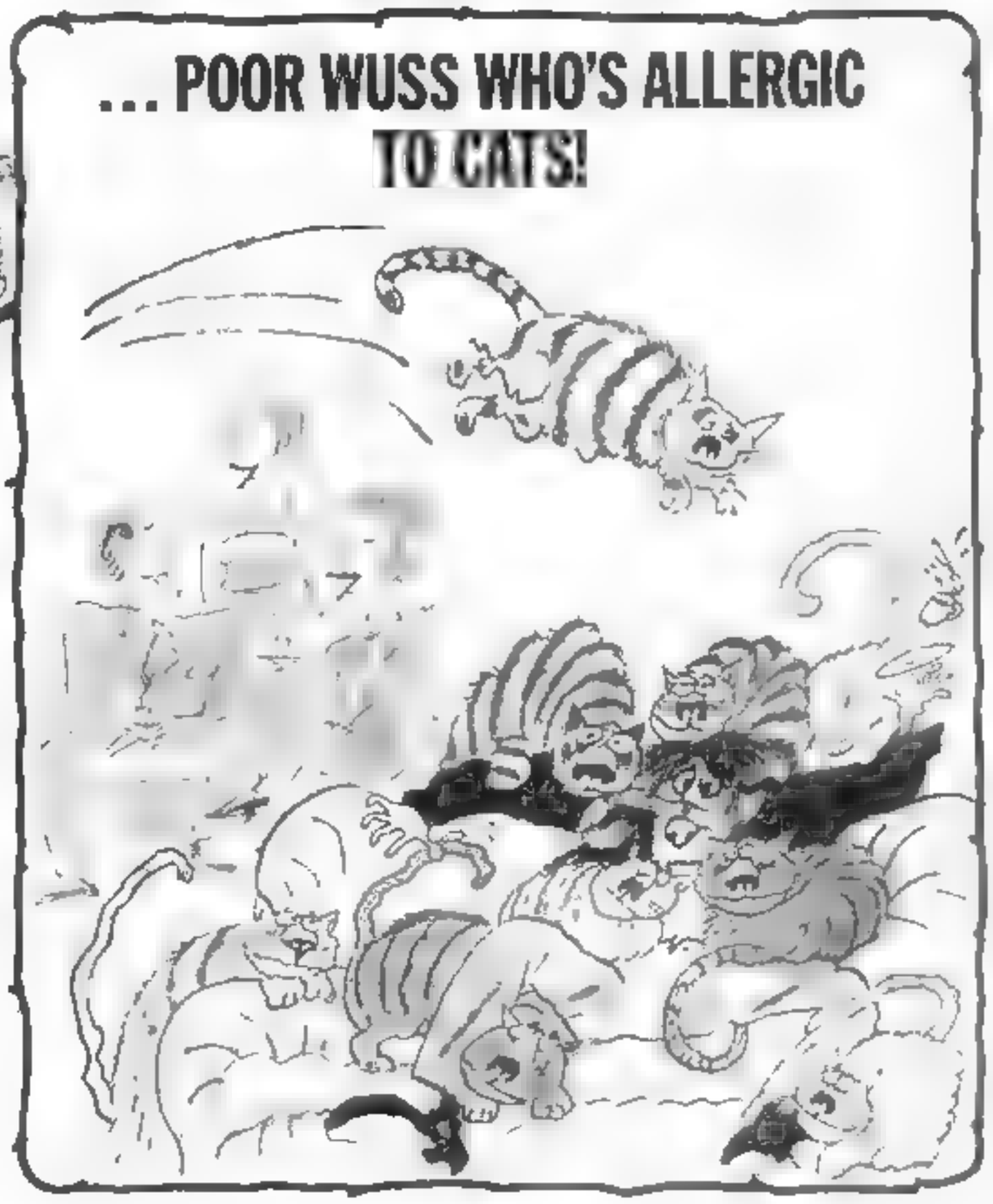
SEEK SICKNESS DEPT.

What time is it? That's right, gang! It's MAD game time! Time to use your finely-honed powers of logic, deductive reasoning and keen observation! Or, you could just forget it and have yourself a baloney sandwich! Either way, you've got to find the baloney or . . .

# FIND

## . . . FERSHLUGGINER ILLITERATE!

## . . . POOR WUSS WHO'S ALLERGIC TO CATS!



## . . . CREEP THAT'S GONNA GET THE FOUL-TIPPED BALL!



## . . . DOPEY CLOD WHO CAN'T REMEMBER THE WORDS TO THE SONG!

# THE . . .

ARTIST AND WRITER: PAUL PETER PORGES

## . . . SPACE CADET WHO'S A VEGETARIAN!

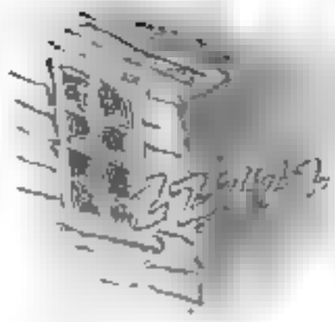
## . . . SHMENDRICK WHO'S GOING TO COUGH THROUGHOUT THE SHOW!

## . . . LUCKY MEATHEAD WHO WON THE LOTTERY!

## . . . LAZY SLOB THAT'S GOING TO OUTLIVE EVERYONE!

PORGES

## TO THE OWNER OF THE DOG THAT USES MY YARD FOR A BATHROOM



I've never seen you late at night
Or at the break of dawn,
The times you choose to free your dog
So he'll befoul my lawn!
It's quite amazing how that mutt
Adores my maple tree,

He runs to greet its stately trunk,
Which suits him to a "P."
I hope to soon repay your calls.
I'm searching very hard
To find myself an elephant
To fertilize your yard.

## TO A MOTORIST WHO JUST SITS THERE WHEN THE LIGHT TURNS GREEN

*Five days a week, I leave for work*
*And get delayed by you.*
*Each Eight-fifteen, you ponder through*
*One green light—maybe two.*
*Are you some noble thinker with*
*Great visions in your head?*
*Or do you get behind the wheel*
*With brains still home in bed?*
*Or are you a sadistic boss*
*Who likes to sit and wait,*
*So you can fire slobs like me*
*For always being late?!*

**STRANGERS IN THE WRITE DEPT.**

It used to be people would only send greeting cards on Valentine's Day and at Christmas. Since this meant no one bought cards between February and December, card companies worked very hard to

# GREETIN
# FOR PE
# WE D
# EVEN

ARTIST- HARRY NORTH

## TO THE PORNOGRAPHY FAN WHOSE MAIL I ACCIDENTALLY RECEIVED

Your "Sexy Singles Monthly" was
Delivered to my box.
I also got your "Guide To Sin"
(You're quite a sly old fox.)
I know how much you like this smut
Each sleazy slimebag sends.
And so I gave it to – guess who?
Your daughter and her friends!

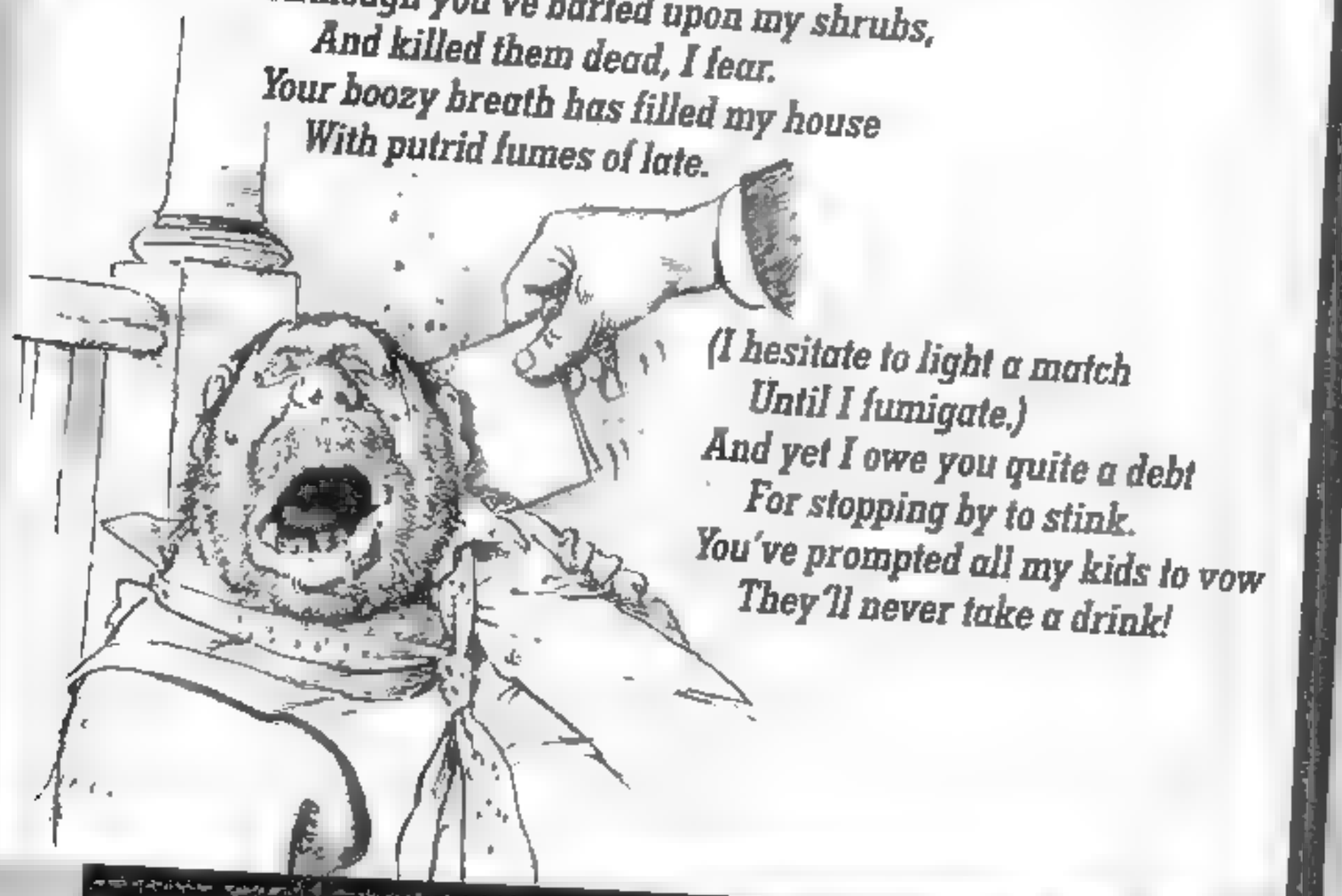
make us feel guilty if we didn't send cards for Easter, St. Patrick's Day, Halloween and Thanksgiving too! Are they satisfied? No! That's why MAD foresees the day when they try to sell us...

# G CARDS EOPLE ON'T KNOW

WRITER: TOM KOCH

## TO THE LOCAL DRUNK WHO SLEEPS IT OFF AT MY FRONT DOOR

*I tuck this card beneath your head*
*To wish you loads of cheer,*
*Although you've barfed upon my shrubs,*
*And killed them dead, I fear.*
*Your boozy breath has filled my house*
*With putrid fumes of late.*



*(I hesitate to light a match*
*Until I fumigate.)*
*And yet I owe you quite a debt*
*For stopping by to stink.*
*You've prompted all my kids to vow*
*They'll never take a drink!*

## TO THE MOTHER OF THE CLASS BULLY WHO IS IN THIRD GRADE WITH MY SON

Your kid calls mine a "little wimp,"
And punches out his lights.
It's said you praise him loudly when
He wins those daily fights.

It's best you know my kid's old man
May soon retaliate.
Your husband might not want to meet
Mike Tyson's sparring mate!

## *To a Homicidal Maniac Who Will Soon Be Back On The Streets*

*I can't express how swell you are,*
*No matter how I try.*
*My admiration knows no bounds,*
*You're sure my kind of guy.*
*It fills my heart with joy to learn*
*That you have won parole.*
*My hopes have long been with you as*
*You sought to reach that goal.*
*The judge who set you free again*
*Believes you've changed for good*
*So prove he's right and move right in*
*That judge's neighborhood!*

**BIG HAM ON CAMPUS DEPT.**

There's a TV show that features someone who is supposed to be a builder of men, a molder of character, an example for

R
O
A
WINNER BARRY SWITZER
JIMMY JOHNSON
HEMLOCK CUP
BOBBY KNIGHT FLYING CHAIR AWARD
WALKING
My name is Hayden Lox and I'm the head coach at Minnihaha State! I'm proud to say that I'm mean, arrogant and vindictive! People ask, what do anti-social attitudes like that get me? Look at these awards! The Jimmy Johnson Cup, the Barry Switzer Salute, the Jim Valvano Plate, the Woody Hayes Memorial Trophy, the Bobby Knight Award...
I'm Christine Armweary! I have nothing in common with Hayden, yet I'm in love with him! I don't know why! But when you haven't been in a successful series since "The Donna Reed Show" in 1966, you don't ask too many questions!
I'm Loser, Roach Lox's assistant! My chief duty is to sound and look like such a moron that he seems normal by comparison! In the crueler, olden days, fun seekers used to visit asylums to laugh at a poor half-wit like me! Today, enlightened people don't do that! Now they can sit at home and laugh at me on TV!
Smelly, I'm against your dating only one person! That can lead to having sex with him!
Okay, from now on I'll go out with others!
Good!
Let's see how happy you'll be when I have sex with your offensive line!
This new football prospect has a 4.0 high school grade average!
Why would he want to come here? Especially since our school is on probation!
I didn't know we were on athletic probation!
Not athletic probation, academic probation! The last bunch of football players who graduated here were so illiterate, we had to use pictures instead of numbers on the backs of their jerseys!
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ARTIST: ANGELO TORRES

the youth of America. But not so fast! This guy turns out to be small minded, chauvinistic and nasty—a real...

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!
MINNIHAHA STATE
Me? I'm **Duds,** and I'm an **assistant** to Roach Lox's **assistant!** Since my boss doesn't ever do **anything** on this show, I've got a lot of **time** on my hands! I like to pass it by smashing **beer cans** against my **forehead!** It's not **easy!** Especially when they're **still filled!**
I'm **Smelly,** Roach Lox's **daughter!** My parents are **divorced** and I decided to attend the college where my father is the coach! Judging by the fact that I've chosen to live near **him,** you can imagine what a **bitch** my **mother** must be!
Hi there! I'm **Stu-wart,** Smelly's wimpy **boyfriend!** Her father **hates** me because I make him **nervous!** He's worried that I'll **seduce** the **one person** who is obviously the most **precious** in the world to him—his starting **quarterback!**
How come all the **men** in this **series** are so **gross,** while the **women** are **sensitive** and **intelligent?**
The **network** wanted a **change** of **pace** from **"Roseanne"!**
This is our **stadium!** Seats **55,000 people!** Over there are our **practice fields;** over there is the **swim gym;** and that's our **field house!**
Where are the **classrooms, labs** and **library?**
Gee, I **don't know!** None of my **football players** have ever **been** to **any** of **those places!**
GO VIKES

WRITER: STAN HART

What kind of a **season** did **Minnihaha State** have last year?

We **won two** and **lost nine!**

That's not very **good,** especially since you only **played** against **high school teams!**

Yeah, but **some** of those **kids** were **seniors!**

I don't want you to think that we **ignore** the **academic part** of **college!** That's **also** important! In fact, right now I'm working toward an **advanced degree!**

**Really!**

Yeah! I'm going for a **Doctorate** in **"Remedial Reading"!**

What **other** courses does **Minnihaha State offer?**

Well, there's **"Compound Fractions and You," "Spelling for the 90's"** and **"Introduction to Posture"!** But not to **worry**—you can get **Cliff Notes** on **all** of **them!**

I hate to see **girls** here! It's a **waste** of **valuable gym time!** They should be in **"Home Ec"** classes learning how to take the **taste** out of **food!**

You **male chauvinist slob!** The only **real difference** between **your men athletes** and **my girl athletes** is an **excess** of **male hormones!**

I know! But the **Doc** is giving all **my guys shots** to **catch up!**

I was thinking about how **unique** our **athletic program** is!

Why do you say it's **unique?**

Because in a show about **college sports,** we've never seen **one black athlete!**

I know I could **help** your **team,** Roach Lox! But I'm very **concerned** about this school's **academic standing!**

Hey, I don't want you to think that we don't have **standards!** Like, if you don't have an **I.Q.** of at **least 85,** you **can't get in!**

That's your **standard** for **accepting students?**

**No,** that's our **standard** for **hiring faculty!**

Hey, why don't we **spend another wild weekend** at the **cabin!**

**Sorry,** Roach, I have a **lot** of **work** to do!

Why waste your time being a **newsperson** for some **dinky TV station?** That'll get you **nowhere!**

Oh yeah? **Look** what it did for **her.**

**If she** could make it, **I can make it!** I'm **no different** from her!

**Yes you are!** She was a **virgin** for a **decade! We jump** into **bed** on almost **every show!**

Sometimes **talking** about our **sex life** at **9:30 PM** is a little **awkward!** Young **children** may be **watching!**

**No, don't worry** about **that!**

You think the **kids** are **asleep** by now?

Hell, **everyone** watching the show is **asleep** by now!

You really **love Roach,** don't you, Smelly?

Yes! I've always been **attracted** to men just like your **father!** But most of the affairs **didn't work out!**

**Why not?**

Because **Ralph Cramden** and **Fred Flintstone** were **already married!**

I don't think I want to play for **Minnihaha State!**

You're making a **mistake!** Unlike **other** college football teams, there's **no pressure** here! You won't have to **prove yourself!**

**How come?**

On **this** sitcom, we **never** show our team **playing a game!**

Gee, t looks like we **lost him!**

Hey, how about my **brother?** He gained over **9,000 yards rushing** during his **high school career**—an **average** of **1,000 yards per year!**

**1,000 yards a year** for **4 years** is only **4,000 yards!** You **can't add!**

**Neither** can my **brother!** That's why he's been in high school for **nine years!**

**Why** is Stu-wart **crying this time?**

You know Stu-wart is an extremely **sensitive person!**

Sob, it was **something I heard** on the **Six O'Clock News...**

And **what** was **that,** my poor darling?

That the **winds** are from the **west** at **8 miles an hour** with a **chance** of **showers** later **tonight!**

See how **soft** and **feeling** he is?

**Soft** is the **word!** Next to **him, Pee Wee Herman** looks like **The Macho Man!**

Daddy, out of **respect** for you, Stu-wart and I have decided to take the **time-tested step** that will **stop us** from having **sex** with each other!

You mean you've taken **vows** of **celibacy?**

**No! Vows** of **marriage!**

Dad, Stu-wart and I know how much you **need extra points!**

Of course we do— after **every touchdown** that we **score!**

Not **those extra points!** I'm talking about **Nielsen Rating points!** ***Roseanne*** and ***thirty-something***'s ratings make **you** look **sick!**

**I know!**

So we're going to do the **"Ol' Ratings Ploy"!** Whenever the numbers on a **TV show sag,** they **goose them up** with a **wedding!** We're going to do **more** than that! We're going to **stretch our wedding** out over **three shows!**

Maybe things wouldn't be so **bad** if we had a **winning team!** But that costs **money,** and we're already **over budget!** In fact, I'm going to have to **cut five people** from the **payroll!**

You're going to **cut five people?**

**Yeah!** Our entire **offensive line!**

But how can we **play** without an **offensive line?**

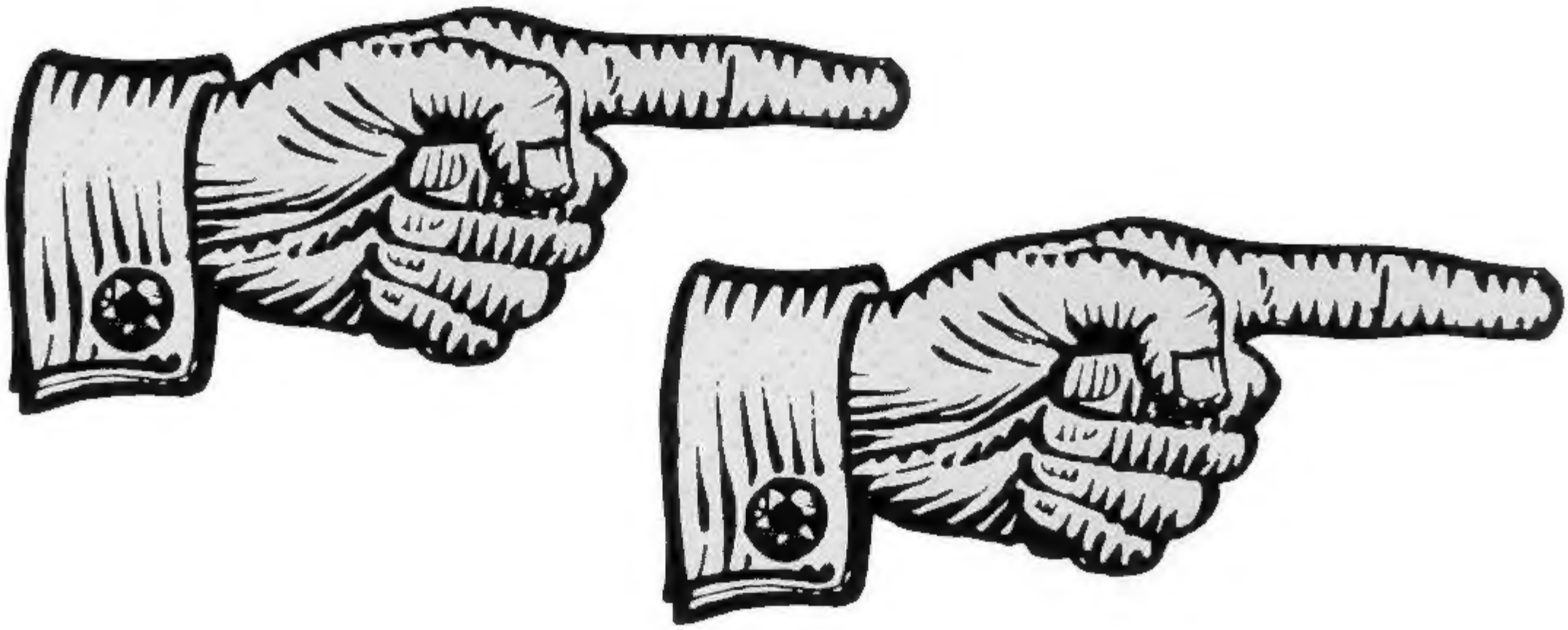
**Simple!** I'm **replacing them** with **this man— Jackie Mason!**

**You bet!** There's **no one** with **more offensive lines** than **me!** Just ask New York City's **Mayor Dinkins! He'll** tell you!

THE SITCOM WORLD ACCORDING TO ME!

I think that **hiring Jackie Mason** is **crazy!**

**Crazy?** Listen, I happen to be an **offensive genius!** In fact, if I **wasn't** so offensive on my **own show, "Chicken Soup,"** I would **still be** in **this time slot** and you'd be **nowhere! Then where** would **you be?** I just **told you—nowhere! You shlemiels owe me this one!**



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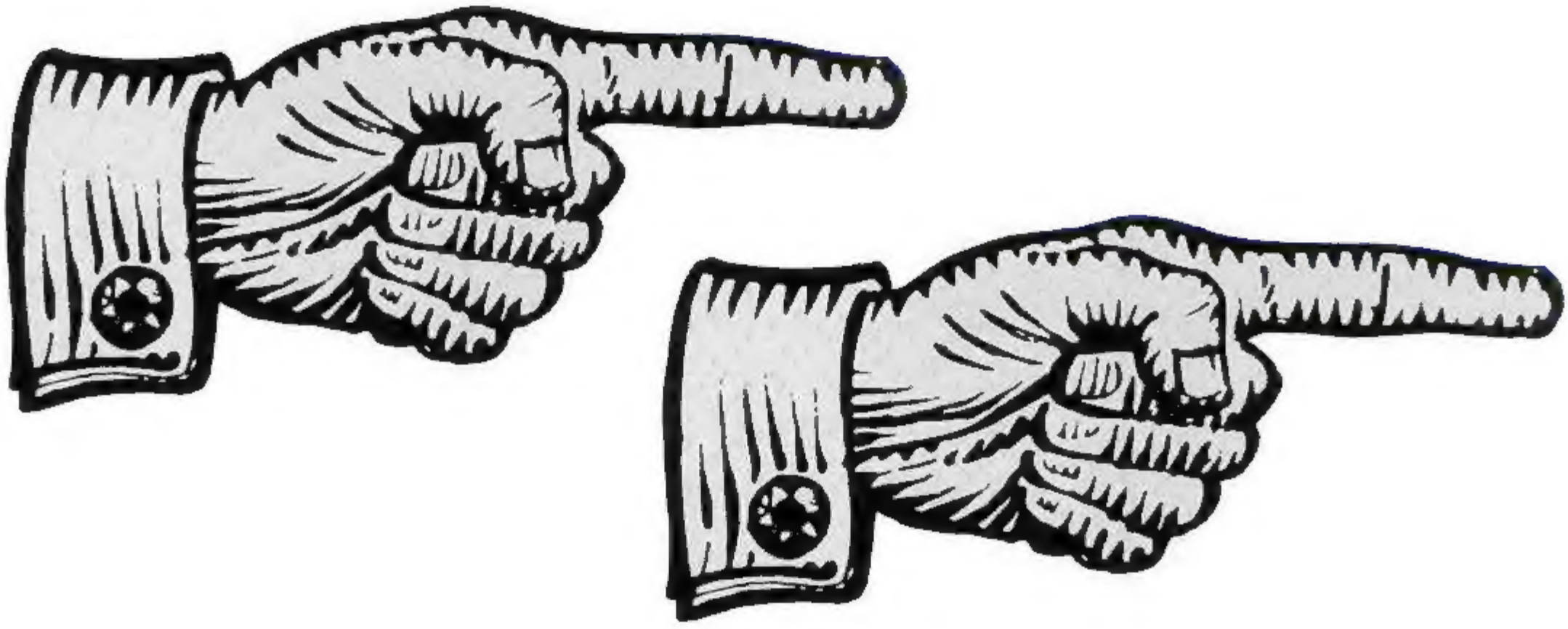

FOR WHOSE WORK IS A BIDDING WAR CREATING HIGHER AND HIGHER PRICES?

HERE WE GO WITH ANOTHER RIDICULOUS

# MAD FOLD-IN

People are clammoring for the work of certain people. And they're willing to pay for it! To see what we mean, simply fold page as shown.

FOLD PAGE OVER LIKE THIS!

A ► FOLD THIS SECTION OVER LEFT ◄ B FOLD BACK SO "A" MEETS "B"

BAFFLED BY RISING PRICES, PEOPLE WISH FOR BY-GONE TIMES WITHOUT INFLATION. SUCH A SITUATION WOULD BE VERY WELCOME IN MANY QUARTERS.

A ► ◄ B

FOR WHOSE WORK IS A BIDDING WAR CREATING HIGHER AND HIGHER PRICES?

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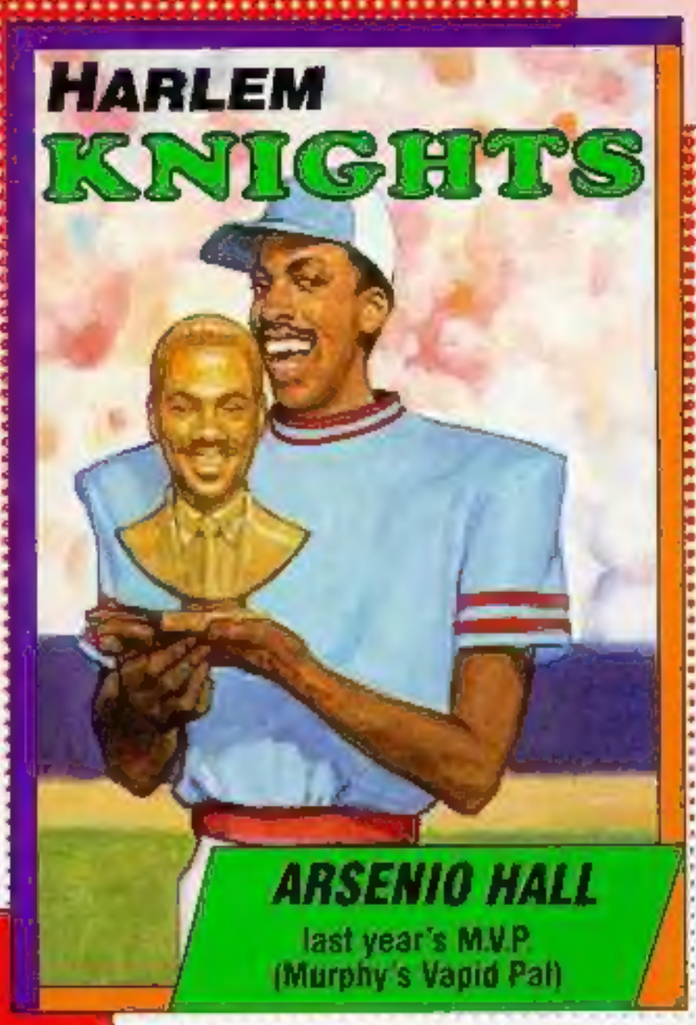
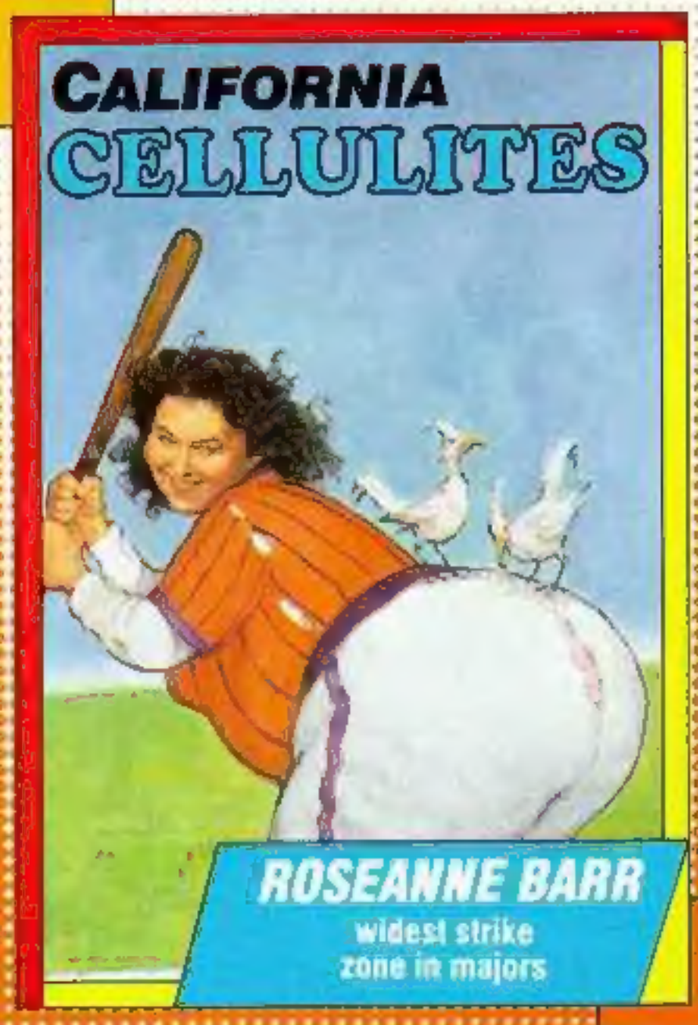
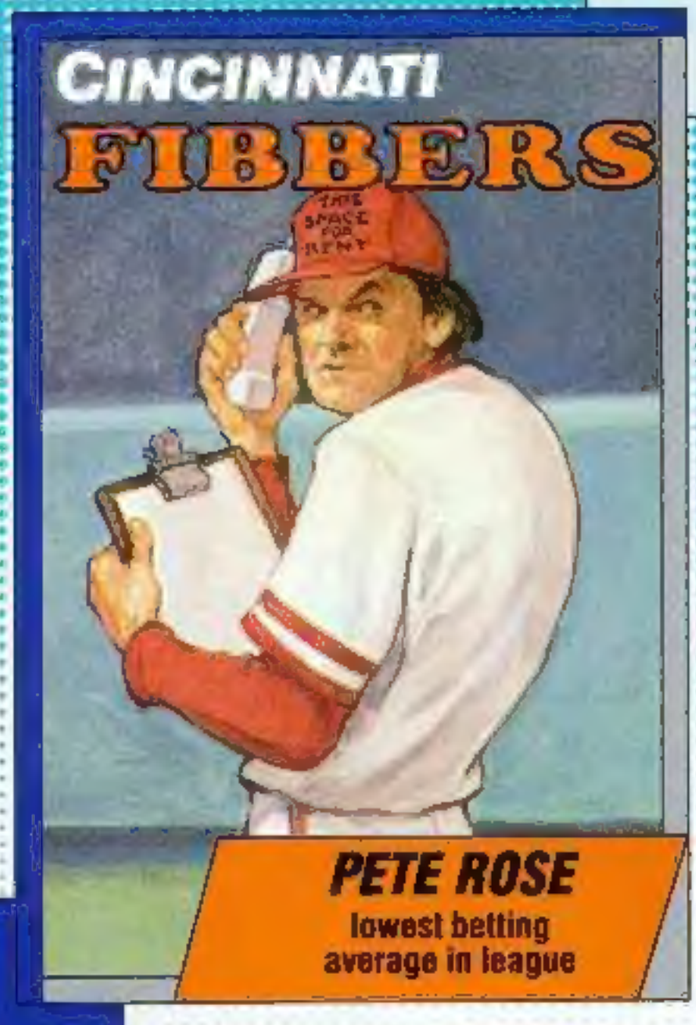
SITTERS.

A ▶◀ B

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